Aileen Black
VP, Public Sector

Aileen Black leads VMware's sales and strategy for the Public Sector. With more than 23 years in the high tech industry supporting the government market, Aileen has worked at Data General, EMC, Ontos Corporation and Oracle. Aileen earned a Bachelor of Science from the University of Tampa and her MBA from Marymount University.

Andrea Eubanks
Sr. Director, Enterprise and Technical Marketing

Andrea Eubanks is responsible for enterprise and technical marketing at VMware. Andrea has more than 18 years of experience in enterprise information systems. Prior to VMware, Andrea worked for several enterprise software companies, namely BEA,Macromedia/Adobe, Oracle and TIBCO. Andrea has an MBA from Columbia University and has been an advisor to the board of Xis Inc (acquired by Silicon Valley Bank) and other small start-ups.

Ben Matheson
Senior Director Global Partner Marketing and Campaigns

Ben leads the team responsible for VMware's global marketing campaigns as well as global channel and alliance partner marketing activities including partners such as AMD, Cisco, Dell, EMC, HP, IBM, Intel, Netapp, SAP and Symantec. Ben has been at VMware since March, 2006 working in a variety of product management and marketing leadership roles. Prior to VMware, Ben was at Microsoft for ten years where most recently he directed product management and marketing for their management products including System Center Data protection Manager, System Management Server, Windows Server Update Services, System Center Virtual Machine Manager and a variety of other management products.

Bogomil Balkansky
VP, Product Marketing, Server Business Unit

Bogomil leads the product marketing team for VMware's market leading datacenter virtualization product portfolio, including the vSphere and vCenter product lines. During his tenure, these product lines went through two successful major product releases. Bogomil brings more than 10 years of product management and product marketing experience in enterprise software. Prior to joining VMware, he was Group Manager in the Customer Data Integration business unit at Siebel Systems, where he played a key role in growing the business from inception to more than $75 million in revenue over three years, capturing leading market share. Earlier, Bogomil was a product manager at CrossWeave, where he worked on defining a composite applications platform. Bogomil began his career as a management consultant at McKinsey & Company, where he advised financial services companies on strategic and operational issues. Bogomil holds a Bachelor of Arts in Mathematics from Cornell University and an MBA from Stanford Graduate School of Business.

Brian Byun
VP, Global Partners and Solutions

Brian Byun leads VMware's strategic alliances, corporate development and ecosystem development teams responsible for VMware's OEM, IHV and ISV partnerships. Brian has more than 20 years of experience delivering and marketing enterprise server and storage solutions, application middleware and Internet security software. Prior to VMware, Brian led product management for Rhapsody Networks, an intelligent storage networking venture

acquired by Brocade Communications. He has also held product management, professional services, partner marketing and lead engineering roles at AOL, HP and Netscape. Brian holds a bachelor's degree in electrical engineering and computer science from the Massachusetts Institute of Technology.

Carl Eschenbach
EVP, Worldwide Field Operations

Carl Eschenbach leads VMware field operations including sales, pre/post-sales engineering and global channel strategies. Carl has more than 20 years of experience in the high tech industry covering all aspects of technology including networking, telephony, storage and infrastructure software. Prior to joining VMware, Carl was vice president of North America Sales at Inktomi where he was instrumental in building out the North America sales, pre-sales engineering and field marketing organizations. He has also held various sales management positions with 3Com, EMC and Lucent Technologies.

Dan Chu
VP, Emerging Products and Markets

Dan Chu leads VMware's efforts in the areas of small and medium business, virtual appliances, and cloud computing. Previously Dan was president and co-founder of a national managed service provider focused on SMBs, and he also held roles in management consulting at Bain & Company, engineering at IBM and venture capital at Kleiner Perkins Caufield & Byers. Dan has an MBA and undergraduate degree from Stanford University, where he graduated Phi Beta Kappa,

David Friedlander
Sr. Product Marketing Manager

David Friedlander oversees product marketing for vCenter Chargeback and vCenter Server Heartbeat. David has more than 12 years of experience in IT infrastructure and systems management. Previously, David was a Product Manager at Microsoft, where he was responsible for product launch strategy and market analysis. Prior to Microsoft, David was a Senior Analyst at Forrester Research, where he focused on distributed systems management, security and virtualization led.David received a Bachelor of Arts from Vassar College and a Masters in Business Administration from Duke University.

Doug Smith
Sr. Director, Global Channels

Doug Smith is Senior Director, Global Channels, at VMware. In this position, he manages VMware's global Partners team, which spans programs, operations and sales. During his 20+ years in the technology industry, he has held numerous executive positions in business development, OEM and alliance sales, and channel marketing. Prior to joining VMware, Doug served as Senior Director, Business Development, at EMC. Previously, he was Senior Director, Channel Sales and Marketing, at Exabyte. He has also worked at several smaller companies throughout his distinguished career. Doug earned an MBA from the Paul Merage School of Business at the University of California, Irvine. He holds a Bachelor's degree in Business from the University of Colorado.

Eddie Dinel
Senior Product Manager

Eddie Dinel is a member of the Product Management team in charge of VMware's first

vCloud release, focusing on networking and Federation. Prior to taking on this role, Eddie shepherded both the 1.0 release of Stage Manager and the most recent Lab Manager release to market . He began his career with several years in IT at organizations ranging from Stanford University to some very small startups . He has BA in History from Stanford.

Eric Horschman
Director, Product Marketing

Eric Horschman joined VMware in 1999 where, as product manager, he brought the first x86 server virtualization product to market and helped establish VMware as the virttualization leader. His current role is marketing director in VMware's product marketing organization. Eric has more than 20 years of experience managing the development and marketing of software and technology for group collaboration, video conferencing and electronic commerce, including positions at Oracle and Digital Equipment Corp. Eric holds a BSE in Mechanical and Aerospace Engineering from Princeton University and an MBA from Harvard University.

Frank Nydam
Principle SE, Sales: Global Hosting

Frank Nydam is the Vertical Industry Program Manager for Healthcare, responsible for Healthcare solutions and business development. Frank has been with VMware since 2002 and has helped incubate and evangelize many core VMware solutions and products. Prior to his current role Frank was a principle systems engineer and industry evangelist for VMware. Before joining VMware, Frank was the Director of Technology at national Microsoft Business Solutions partner. Frank holds a B.S. from Kent State University and Executive MBA certificates in Finance and Healthcare studies from Rutgers University and Stevens Institute.

Gaetan Castelein
Sr. Product Marketing Manager

Gaetan Castelein is responsible for Product Marketing of the VMware Infrastructure platform, with focus on Tier 1 application solutions. Gaetan has more than 10 years of experience in Product Marketing, Product Management, and Strategic Marketing in IT products and solutions. Previously, Gaetan was a Senior Product Manager at Azul Systems, a leading provider of compute appliances optimized for Java virtual machines. Prior to Azul, Gaetan was with The Boston Consulting Group, where he led strategic marketing projects for a number of technology vendors and telecom service providers. Gaetan received an MBA from Stanford, and a BS in Electrical Engineering from UCL in Belgium.

Jocelyn Goldfein
 VP, GM, Desktop Business Unit

Jocelyn Goldfein is responsible for R&D efforts supporting VMware's desktop products and solutions, including VDI, VMware Desktop Manager, VMware ThinApp, VMware Workstation, VMware Fusion, VMware Player, and VMware ACE. She has more than 10 years of experience in software engineering and management. In her more than 5 years at VMware, Jocelyn has lead a breadth of teams with responsibilities ranging from the core platform to high level solutions and has played a key role helping R&D scale more than tenfold. Previously, Jocelyn was Director of Engineering at MessageOne, a venture-backed startup delivering email management and disaster recovery SaaS solutions. Jocelyn ran all product development and customer support activities for MessageOne. Jocelyn received a BS in Computer Science from Stanford University.

Joe Andrews
Group Manager, Product Marketing

Joe Andrews, Group Manager, Product Marketing, leads the Go-To-Market strategy and initiatives focused on the Small and Medium Business (SMB) segment. He has 17 years of experience in technology marketing, sales and IT business operations. He joined VMware in January, 2007 and has focused on developing and bringing to market SMB solutions, packaging and pricing, customer research, partner enablement and outbound demand generation programs. Prior to VMware, he worked at Intuit Corp. (makers of QuickBooks, Quicken and TurboTax), for 5 1/2 years, where he held product managment and marketing roles focused on delivering software solutions, channel programs, and education for Accounting professionals who influence clients to buy and use Intuit products. He also held several marketing operations and IT management roles focused on delivering business process and infrastructure improvements for the marketing and sales functions (e.g. CRM, campaign automation, business intelligence). Previously, Joe worked at iMarket Inc., software division of Dun and Bradstreet, in various field marketing and direct sales roles. Joe received a Bachelor of Arts degree in Economics from Brandeis University.

John Gilmartin
Director, Product Marketing

John Gilmartin is responsible for product and solution marketing for the VMware Infrastructure platform, including VirtualCenter and ESX hypervisor. Prior to VMware, John has worked in marketing at Dell and as a strategy consultant at Marakon Associates. John earned his MBA from Harvard Business School and holds a bachelor's degree in Computer Science from Princeton University.

Jon Bock
Group Manager, Product Marketing

Jon Bock is responsible for product marketing for business continuity and storage solutions built using VMware technology. In this role, he is responsible for helping customers understand and leverage VMware's virtualization products, including VMware vSphere and VMware vCenter Site Recovery Manager, in their datacenter solutions. Prior to VMware, Jon worked at HP managing key technical alliances between HP and enterprise software solution partners. Jon holds a BS degree in Electrical Engineering from Stanford University and an MBA from the Duke University Fuqua School of Business.

Julia B. Austin
Sr. Director R&D

Julia is the site director for the VMware Cambridge research lab and is responsible for VMware's world-wide academic research program. Julia has nearly 20 years of extensive experience managing technology teams in both mature and start-up organizations. Prior to VMware, Julia was the vice president of engineering at Akamai Technologies where she was instrumental in developing Akamai's product roadmap and service delivery models. Julia received her BA from the University of Massachusetts, Amherst and is a graduate of Boston University's School of Business where she received her Master of Science degree in Management Information Systems.

Leena Joshi
Group Manager, Server Product Marketing

Leena Joshi is responsible for VMware vSphere Product Marketing. Leena has over 8 years of experience in technology marketing, spanning product marketing, product management and marketing operations organizations. Leena joins VMware from Intel where she was in the Microprocessor Marketing and Business Planning group. Prior to Intel, Leena was consultant with Accenture. Leena received an MBA from the Indian Institute of Management and holds a bachelor's degree in Computer Science from the University of Bombay.

Mark Chuang
Group Product Marketing Manager, Competitive

Mark Chuang is a Group Manager in Product Marketing with a focus on competitive topics. He leads VMware's public, channel, and internal initiatives to clearly articulate VMware's strengths, differentiation, and leadership. Mark has more than 13 years experience in high-tech marketing, including roles in strategic planning, product marketing, technical marketing, and OEM alliances. Previously, Mark was the Group Manager of Competitive Marketing in Intel's notebook business unit. Mark received a Bachelors of Science in Electrical Engineering and Computer Science from the University of California, Berkeley, and holds 3 patents for his work in digital video technologies.

Mark Thiele
Director, Business Operations, R&D

Mark Thiele is Director of Business Operations for R&D at VMware. As Director of Business Operations R&D Mark's responsibilities include Data Center planning & Design, Logistics, M&A, Enterprise Networks, and Supply Ops. Previous to VMware Mark held various IT leadership roles including most recently as Director of Global Infrastructure for Brocade, in San Jose. He represented Brocade to Green Grid and the Silicon Valley Leadership Group DC Efficiency Project. At Gilead Mark built IT infrastructure that supported company growth from $225 to $2.03 Billion over a 4 year period. AT HP Mark held various IT Infrastructure leadership roles, including Web development, Data Centers, & Client Support. He is also Co-Founder of Data Center Pulse.

Melinda Wilken
Sr. Director, Marketing

Melinda Wilken is senior director of marketing for VMware's management and automation solutions. She joined VMware in 2006 with the acquisition of Akimbi Systems, where she was vice president of marketing. Prior to Akimbi, Melinda held marketing leadership roles for high technology companies including Informix Software, Brio Technology (acquired by Hyperion), Actional Corporation (acquired by Progress), and Rightworks (acquired by i2). Melinda was also a senior executive with Cunningham Communications where she drove corporate and product PR strategy for enterprise software clients including Adobe Systems and Novell. Melinda holds an MBA from Santa Clara University and a BA from the University of New Mexico.

Mike DiPetrillo
Principle SE

Mike DiPetrillo is responsible for Industry Research. Mike has more than 6 years with VMware and over 15 years in IT. Previously, Mike was a Systems Engineer at Inktomi where

he was instrumental in growing the company's field sales.

Nicolas Jacques
Product Line Manager, Server

Nicolas Jacques is responsible for Product Marketing for vCenter AppSpeed. Prior to this role, Nicolas oversaw VMware's Remote Office Branch Office initiative and launched VMware's first Cloud program: the VSPP. Nicolas has more than 11 years of experience in the enterprise software industry. Prior to VMware, Nicolas was strategy consultant at Bain & Co. Prior to that, Nicolas held various sales and marketing roles for Microsoft, Unica, and Trilogy Software. Nicolas received a Masters of Business Administration in Marketing and Finance with High Honors from the University of Chicago Booth School of Business. Nicolas received a Bachelor of Science (Cum Laude) in International Economics from Georgetown University's School of Foreign Service.

Parag Patel
VP, Alliances

Parag Patel is responsible for VMware's partnerships, technical integrations and go-to-market programs with technology companies that provide information infrastructure. He previously held sales & marketing positions at Bowstreet Software and Trilogy Software. Mr. Patel earned a BAS in Electrical Engineering & History from Stanford University as well as an MBA from Harvard University. Mr. Patel is a term member of the U.S. Council on Foreign Relations and a fellow with the Asia Society.

Paul Maritz
President and CEO

Paul Maritz joined VMware in July 2008 as President and CEO. Prior to joining VMware, he was President of EMC's Cloud Infrastructure and Services Division after the company acquired Pi in February 2008 where he was the founder and CEO. Before founding Pi, he spent 14 years working at Microsoft, where he served as a member of the five-person Executive Committee that managed the overall company. As Vice President of the Platform Strategy and Developer Group, among other roles, he oversaw the development and marketing of System Software Products (including Windows 95, Windows NT, and Windows 2000), Development Tools (Visual Studio) and Database Products (SQL Server) and the complete Office and Exchange Product Lines. Prior to Microsoft, he spent five years working at Intel as a software and tools developer.

Born and raised in Rhodesia (now Zimbabwe), Paul is a graduate in Mathematics and Computer Science of the Universities of Cape Town and Natal in South Africa. He serves on the board of VMware and several privately-held software companies. He also serves as Chairman of the Board of the Grameen Foundation, which sponsors third-world development projects and provides microfinance support around the world. He has an active interest in wildlife issues and in using technology to improve life in developing countries.

Raghu Raghuram
VP, GM, Server Business Unit

Raghu Raghuram leads VMware's server business unit. He is responsible for VMware's suite of virtual infrastructure products with a focus on the company's Virtual Datacenter OS and related vCloud Initiatives. Since joining VMware in 2003, Raghu has held multiple roles in product management and product marketing. Most recently, he led worldwide product marketing, product management, and business planning for the virtual infrastructure, SMB, and emerging markets, as well as shared product marketing services. Prior to VMware, Raghu held product management and marketing roles at AOL, Bang Networks and

Netscape. Raghu holds an MBA from the Wharton School of Business and a Master's in Electrical Engineering from the Indian Institute of Technology, Bombay.

Raj Mallempati
Director, Product Marketing, Desktop BU

Raj Mallempati is Director of Product Marketing at VMware responsible for VMware Enterprise Desktop Solutions including VMware View and ThinApp. Raj has more than 10 years of experience in the Hi-Tech industry in various capacities including product management and product marketing. Raj joins VMware from Adobe Systems where he held product management and marketing roles in the Adobe Acrobat and Adobe LiveCycle product lines. Raj received an MBA from The Wharton School of Business, University of Pennsylvania and Bachelors in Aeronautical Engineering from the Indian Institute of Technology, Madras.

Richard McAniff
EVP and Chief Development Officer

Richard McAniff leads research and development across VMware's Server and Desktop Business Units. He brings more than 28 years of software development leadership experience to VMware. Most recently, Richard spent 21 years at Microsoft. As corporate vice president for Microsoft Office, he was responsible for several major software tools including Excel and Access. He also oversaw the Business Intelligence effort within Office and development of Web components for the SharePoint Portal Server. In addition, Richard helped guide the development of Office 2000, Office XP, Office 2003 and Office 2007. Before serving as corporate vice president, he served as general manager of the Visual Basic development system. Prior to joining to Microsoft in 1987, he was a member of the technical staff at Sandia National Laboratories in Albuquerque, New Mexico. During his seven years there, he worked on numerous projects including probability analyses for alternative fuels. Richard holds a master's degree in systems and industrial engineering from the University of Arizona, a master's degree in resource economics from the University of Massachusetts, and a bachelor of science degree in economics from the University of Massachusetts.

Richard McDougall
Principal Engineer, Chief Performance Architect

Richard McDougall is Principal Engineer and the Chief Performance Architect in the Office of the CTO. Richard has more than 20 years of experience in operating systems and application performance. Previously, Richard was a Distinguished Engineer at Sun Microsystems. At Sun Microsystems, Richard was a Solaris and Systems performance specialist. He has published many papers on these topics, and is the author of Solaris Internals, and Solaris Performance and Tools and Resource Management Techniques, published by Prentice Hall in 1999, 2000 and 2006.

Rick Jackson
Chief Marketing Officer

Rick Jackson is responsible for worldwide marketing at VMware. He brings over 25 years of

software industry experience to VMware, having held executive-level positions in marketing, sales and business development. Rick previously held chief marketing roles at Borland Software Corporation and BEA Systems. Rick brings a unique background to his role, having worked in and led engineering, field sales, business development and marketing organizations. He has also held the position of CEO and participated as a board of director member for various start-up companies in the Silicon Valley. Rick holds a B.S. degree in computer science from California State University, Northridge.

Rob Smoot
Group Product Marketing Manager, Server

Rob Smoot is responsible for marketing vCenter datacenter virtualization management products at VMware. Rob has more than 12 years of experience marketing enterprise software. Previously, Rob was a Senior Manager at Veritas Software where he held various roles with responsibility for pricing, licensing and product and market strategy for datacenter availability solutions. Prior to Veritas, Rob was a Manager at Andersen where he led business process reengineering engagements for software and high technology clients. Rob received his undergraduate degree in Business Management from Brigham Young University and a Masters in Business Administration from Wharton Business School at the University of Pennsylvania.

Scott Bajtos
Sr. VP, Global Support Services

Scott Bajtos oversees VMware's global sales support services. Scott has over 18 years of progressively expanding roles in the enterprise software and services industry, with particular focus in customer support operations, customer loyalty and maintenance sales. Prior to VMware, Bajtos worked for Business Objects, an SAP company, and served as executive vice president and chief customer satisfaction, as well as several other executive and management level positions. Before joining Business Objects, Bajtos served as vice president of Customer Care at Marimba, Inc., an Internet infrastructure management solution provider. Scott also served as vice president of the Office of Customer Advocacy at Cadence Design Systems, where he created the company's global customer advocacy program aimed at strengthening customer loyalty while maximizing revenue and satisfaction. Bajtos holds a bachelor's of arts degree from Saint Mary's College in Moraga, California.

Scott Davis
Chief Data Center Architect

Scott Davis is the Chief Data Center Architect as part of the Office of the CTO. Scott has more than 25 years of extensive management, engineering, technology, entrepreneurial and leadership experience. A recognized expert in virtualization, clustering, operating systems, file systems and storage, Scott has held senior engineering and business management roles with both startup ventures and established industry firms. He most recently served as a strategic consultant to Fidelity Investments and before that as President, CTO and Founder of Katana Technology/Virtual Iron Software, an enterprise-class, data center virtualization and management software company. Prior to co-founding Virtual Iron, he was Chief Technology Officer at Mangosoft, an Internet software and storage company with pioneering peer-to-peer clustering, caching and file system products. Earlier, Scott was Technical Director for Digital's industry acclaimed VAXCluster and VMS Volume Shadowing products, as well as Digital's Windows NT clustering technology (later sold to Microsoft as the genesis of Microsoft 'Wolfpack' Cluster Server). Scott holds 14 US patents for clustering, storage and virtualization technologies and his products have won awards at Linuxworld, Demo and

Comdex. Scott has a BS degree in Computer Science and Mathematics from SUNY at Albany and he graduated Cum Laude.

Scott Drummonds
Group Manager, Technical Marketing

Scott Drummonds is responsible for VMware's technical marketing performance team. This group is tasked with application-based performance analysis and evangelization of VMware's performance leadership.   Previously, Scott lead the business applications desktop benchmarking group at Intel Corporation. This team was tasked with implementing benchmarks defined by the BAPCo industry consortium including SYSmark and MobileMark, the industry's leading application-based desktop performance and mobile computing battery qualified performance benchmarks. Scott received his bachelors of science from Auburn University in computer engineering and his masters of science from the University of Illinois at Urbana-Champaign in electrical engineering, focusing on digital test and diagnosis.

Shekar Ayyar
VP, Infrastructure Alliances

Shekar Ayyar is the Vice President of Infrastructure Alliances and oversees the management of VMware's infrastructure partners in management, networking, security, and hardware across datacenter and desktop. Shekar has more than 15 years of experience with advanced technologies spanning different domains (enterprise software, communications, semiconductors), more than 10 of those in technology strategy and management. Previously, Shekar was Senior VP at BindView Corporation, a public security software company that was acquired by Symantec. At BindView, Shekar led Product Management and also oversaw the services business.Prior to BindView, Shekar has held senior roles at Instantis and Lucent technologies, responsible for business development and product marketing and management. Shekar received his Ph.D. in Electrical Engineering from the Johns Hopkins University, and MBA from the Wharton School where he graduated as a Palmer Scholar. He is also an alumnus of the Indian Institute of Technology, Mumbai where he received his bachelor's degree in Electrical Engineering.

Srinivas Krishnamurti
Director, Product Management and Market Development

Srinivas Krishnamurti is responsible for VMware's Virtual Appliance strategy and Mac product. Previously, he led product management for developer and market adoption products including VMware Workstation, VMware Technology Network, VMware Player and VMware Server. Before joining VMware, Srinivas was responsible for product management of the software configuration management product line at Rational Software. Srinivas has a bachelor's degree in Computer Science from Arizona State University and an MBA from Leavey School of Business.

Dr. Stephen Herrod
CTO & Sr. VP, R&D

Stephen Herrod is responsible for VMware's new technologies and collaborations with customers, partners and standards groups and was named CTO of the Year by InfoWorld in 2009. Stephen joined VMware in 2001 and has led the VMware ESX group through numerous successful releases. Prior to joining VMware, he was Senior Director of Software at Transmeta Corporation co-leading development of their "Code Morphing" technology. Stephen holds a Ph.D. and a Master's degree in Computer Science from Stanford University, where he worked with VMware's founders on the SimOS machine simulation

project.

Timothy Stephan
Director, Product Marketing

Timothy Stephan has worked in the high tech industry for over 10 years in various product marketing and development roles. At VMware, Tim currently holds the position of Director, Product Marketing. Tim's primary focus is on understanding the virtualization landscape and communicating VMware's competitive differentiation.

Tod Nielsen
Chief Operating Officer

Tod Nielsen joined VMware in January 2009 as Chief Operating Officer. Prior to VMware, he served as President and Chief Executive Officer of Borland Software since November 2005. Prior to Borland, he held several key executive management positions at leading software companies including Microsoft, BEA and Oracle. Tod brings more than 20 years of leadership experience in enterprise software and application development to VMware. Prior to Borland, he served as senior vice president, marketing and global sales support for Oracle Corporation. Prior to Oracle, he was the chief marketing officer and executive vice president of engineering at BEA Systems, where he had overall responsibility for BEA's worldwide marketing strategy and operations, as well as all research and development operations. Tod joined BEA after the acquisition of his private company, Crossgain Inc., where he served as its chief executive officer. Tod also spent twelve years with Microsoft Corporation, in various roles, including general manager of database and developer tools, vice president of developer tools, and, vice president of Microsoft's platform group.

Wendy Perilli
Director of Product Marketing, Cloud Computing

As the director of product marketing for VMware's cloud computing initiative, Wendy Perilli leverages her high tech experience of over16 years in marketing, sales and business development to drive VMware into the cloud leadership position. Prior to joining VMware, she was senior director of marketing at Akimbi Systems where she focused on channel and global marketing. During her five years at Mercury, where she was a director of marketing, Wendy led a variety of initiatives across channel marketing, product management and Americas marketing. Her background includes sales and marketing positions with companies such as IBM, 3Com, and Adaptec, as well as smaller startup organizations. Wendy holds a bachelor's degree in business and quantitative studies from San Jose State, and an MBA from Santa Clara University, Leavey School of Business.

William Shelton
Sr. Director of Product Management for VMware Emerging Business

William Shelton is Director of Product Management for VMware Emerging Business. With more than 15 years experience in software design, development and product management, he is responsible for product strategy for VMware's cloud computing, service provider and virtual appliance businesses. Prior to VMware, Shelton worked at Microsoft, where he was the group product manager responsible for in-bound and outbound marketing of System Center's Virtual Machine Manager and System Center Data Protection Manager. Prior to

working at Microsoft, he was a software engineer and architect at The Gallup Organization in London, UK and Seattle, WA. Shelton has a master's degree from MIT in Cambridge, MA.

Winston Bumpus
DMTF President, Green Grid Director (and Director, Standards Architecture)

Winston Bumpus, Director of Standards Architecture at VMware, has had over 35 years of experience in the computer industry. He is currently a director on the board of the Green Grid and the President of the Distributed Management Task Force (DMTF). Prior to VMware he was Director of Systems Management Architecture at Dell and he was also Director of Open Technologies at Novell, Inc. He is co-author of the books "Common Information Model" and "The Foundations of Application Management."

Yoav Dembak
Senior Director, Product Marketing

Yoav Dembak oversees the AppSpeed product group. Yoav has more than 13 years of experience in the area of application infrastructure. Previously, Yoav was the Co-Founder & CEO at B-hive (Acquired by VMware in July 2008). At B-hive, Yoav oversaw the company from inception to revenue generation with top tier customers. Prior to founding B-hive, Yoav held various roles in product management, sales and engineering with different web application infrastructure companies and before that served as a paratrooper in the IDF. Yoav received a B.A. in Computer Science from Tel Aviv University.

Rod Johnson
Chief Executive Officer, Springsource

Rod Johnson has served as CEO of SpringSource since the company's inception and has more than 12 years of technology and management experience. Rod conceived of and initiated the development of Spring. Rod is one of the world's leading authorities on Java and J2EE development. He founded SpringSource and continues to be actively involved in guiding the direction of Spring.Rod's hands-on experience has led him to see problems from a client's perspective as well as a technology perspective, and has driven his influential criticism of bloated, inefficient, orthodox approaches to J2EE architecture. Rod holds a BA with Honors in Computer Science, Mathematics and Musicology as well as a Phd from the University of Sydney.