

How to use VMworld 2015 US Mobile App

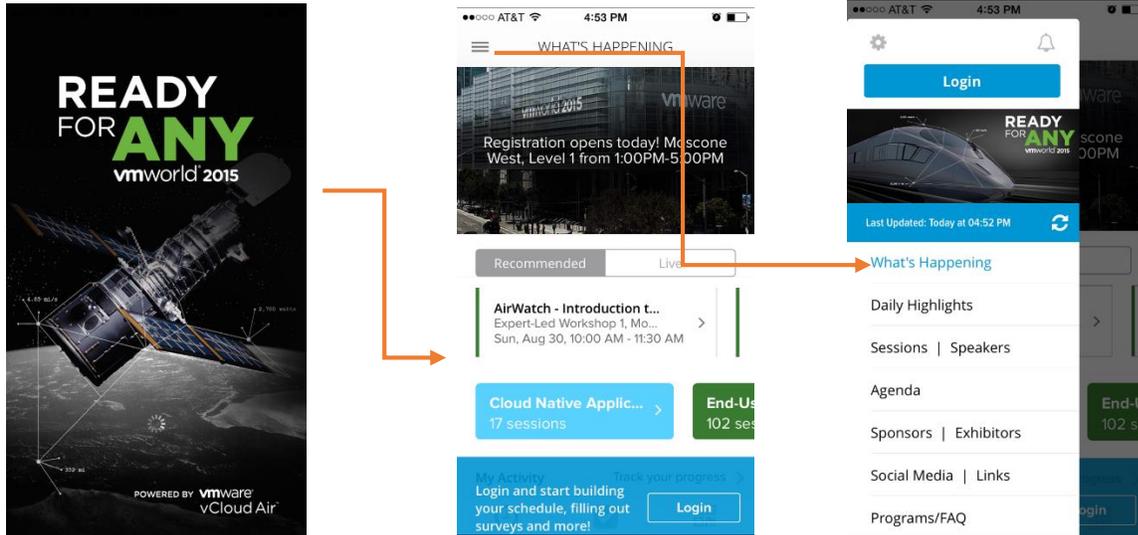
1. Go to www.vmworld.com/community/conference/mobile-apps to download the app.

A screenshot of the VMworld 2015 website. The top section features a large banner with the text 'READY FOR ANY' in white and yellow, set against a background of a red car body in a factory. Social media icons for Twitter, Facebook, LinkedIn, YouTube, and Email are on the left. Below the banner, there's a call to action: 'DON'T MISS THE GENERAL SESSION LIVE STREAM >> Subscribe Now For Email Reminders'. On the right, the event details are listed: 'VMworld 2015 US AUGUST 30 - SEPTEMBER 3 MOSCONE CENTER - SAN FRANCISCO, CA'. A blue navigation bar contains links for 'Overview', 'Learning', 'Programs', 'Sponsors & Exhibitors', 'Press & Analysts', and 'Social & Community', along with the VMware logo. Below this, the 'MOBILE APP DOWNLOAD' section is highlighted, featuring 'Available on the App Store' and 'GET IT ON Google play' buttons. On the right side of the page, there's a sidebar with a 'Mobile App - US' link and a 'Convince Your Boss - US' link.

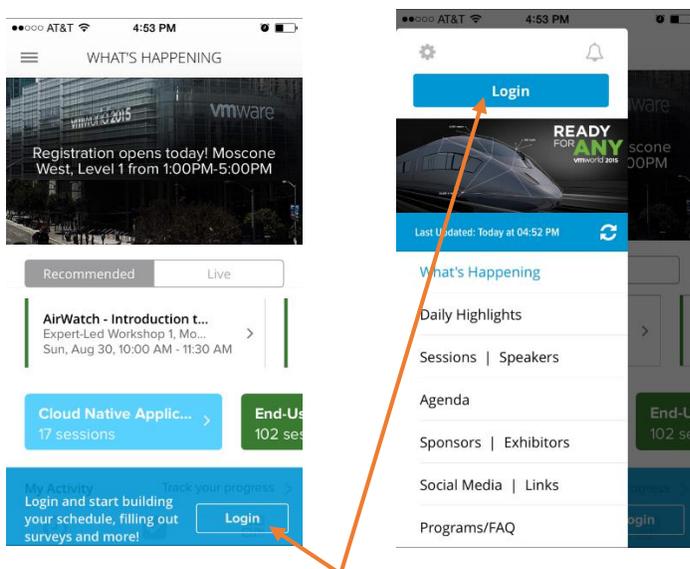
2. Once downloaded, tap the VMworld 15 icon to open the app.



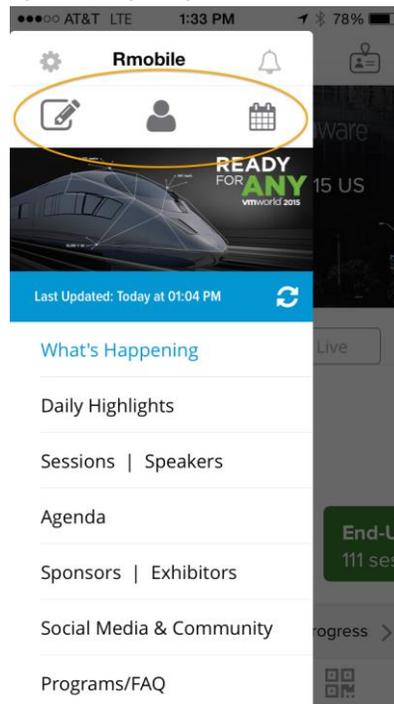
- You will see the Splash screens followed by a “What’s Happening” page. From the “What’s Happening” page tap on the “hamburger” icon - Android users can swipe left/right - to view the Main menu and start using the app. Make sure to visit this page often to find out what’s happening during VMworld 2015 US onsite.



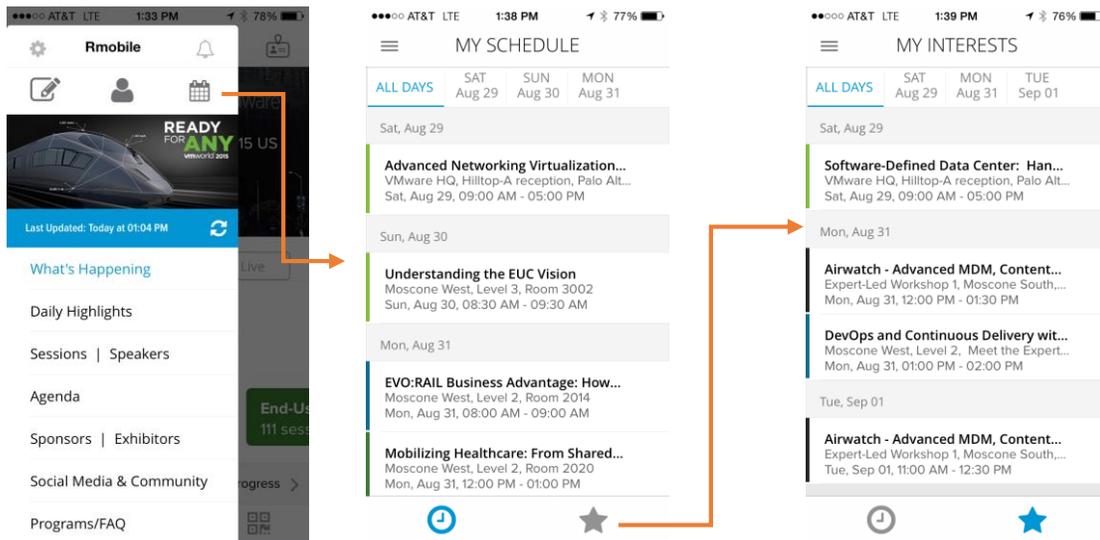
- Log in to the app using your vmworld.com credentials to access all the features of the app. You can login from the “What’s Happening” page, Main menu or when you try to schedule a session.



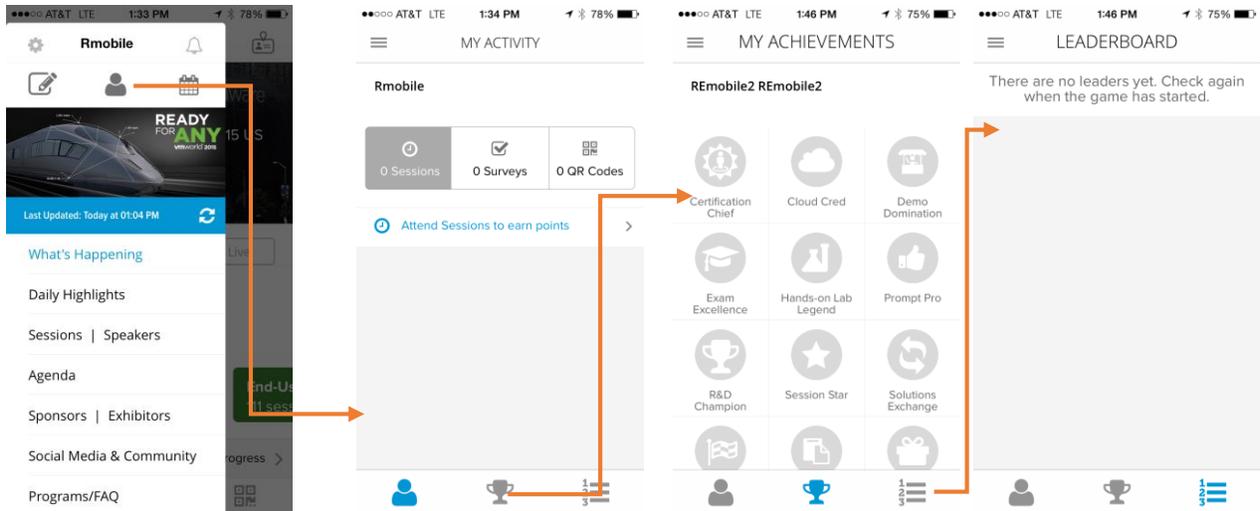
5. Once logged in, when you tap on the “hamburger” icon for the Main menu you will see Conference specific information at the top that relates to your account which includes: My Schedule, My Interests, My Activity, My Achievements, Leaderboard, and My Notes.



6. Tap on the “Calendar” icon to view: My Schedule, My Interests,

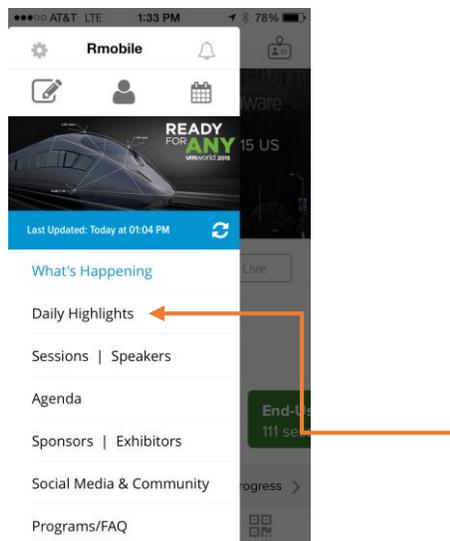


7. Tap on the “Attendee” icon to view your status with the VMworld Mobile Game: My Activity, My Achievements, and Leaderboard.

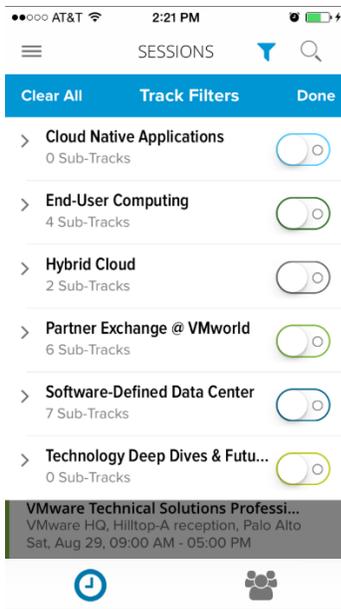
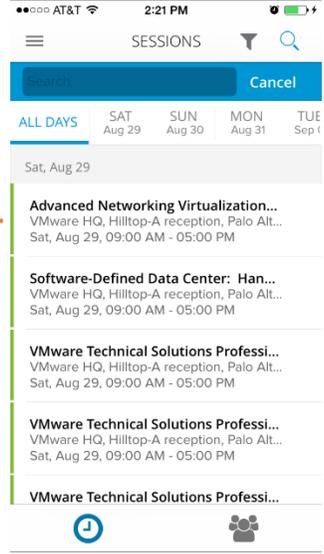
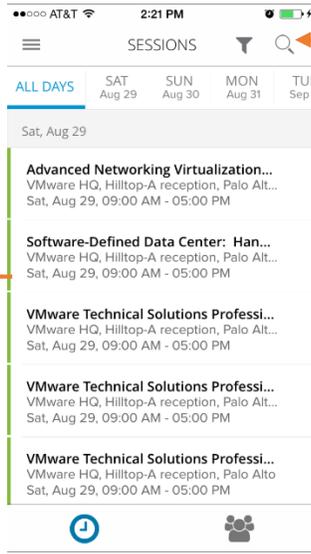
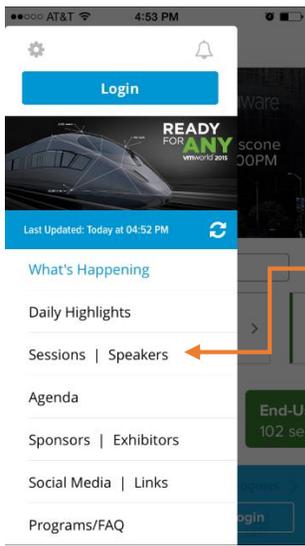


8. Tap the “Notes” icon to view or create notes for yourself.

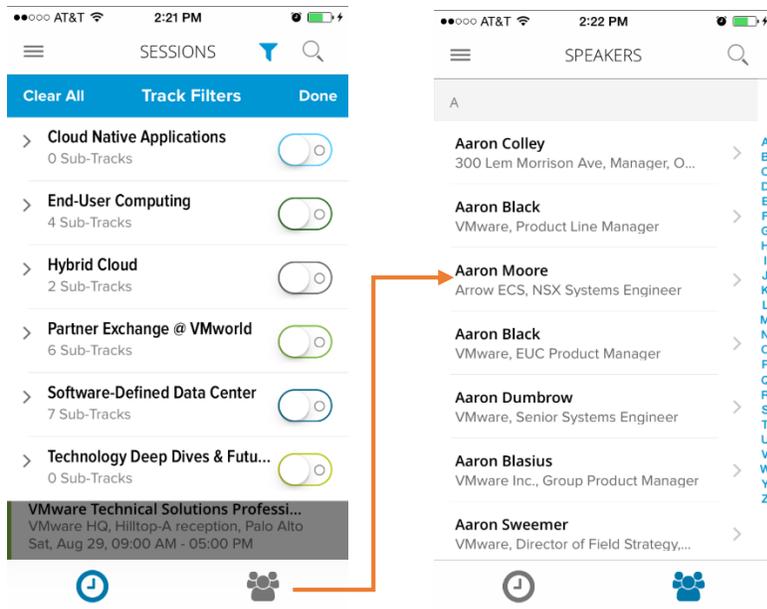
9. Tap on “Daily Highlights” from the Main menu page, to see what’s happening every day during VMworld 2015 Conference. Make sure to visit this page 2-3 times a day to make sure you aren’t missing anything!



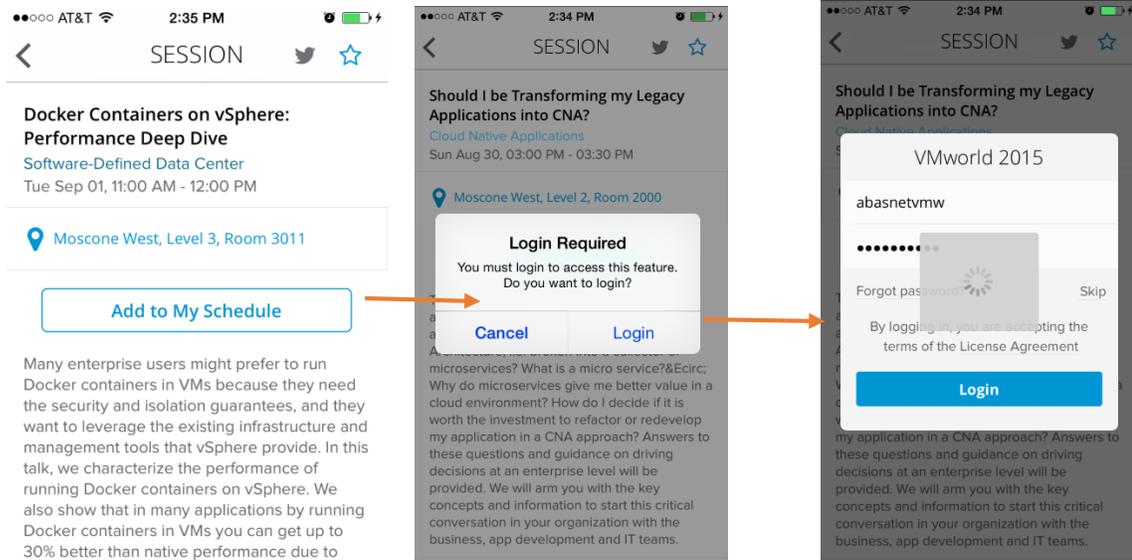
10. Tap on “Sessions / Speakers” from the Main menu page, to view all the sessions and speakers. You can also search for sessions by clicking the “Search” icon from the Sessions page, or by days (by clicking the days), or by Track and Sub-Track (by clicking Tracks, and then by clicking Sub-track). You can reset your search by clicking the “Track” again and select “Clear Filter.”



11. Tap on the “Speakers” icon on the Sessions page to view the complete list of VMworld 2015 US Speakers. The speakers are listed alphabetically.



12. If you are eligible to schedule a session, you can do so by clicking the “Add to My Schedule” menu from the Session Details page. If you are not logged in already, the app will prompt you to log in before you can schedule a session.



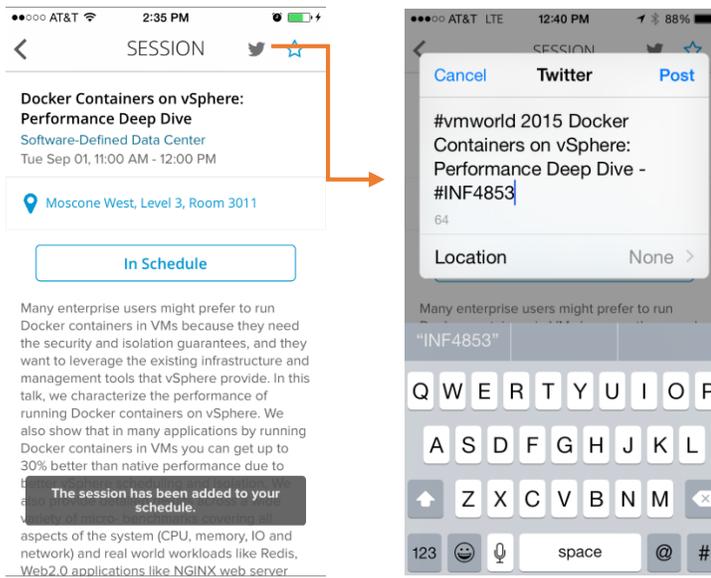
13. If the session was added successfully, you will see a session added successfully message for few seconds. If the session wasn't added to your schedule, the mobile app will give you an error message.



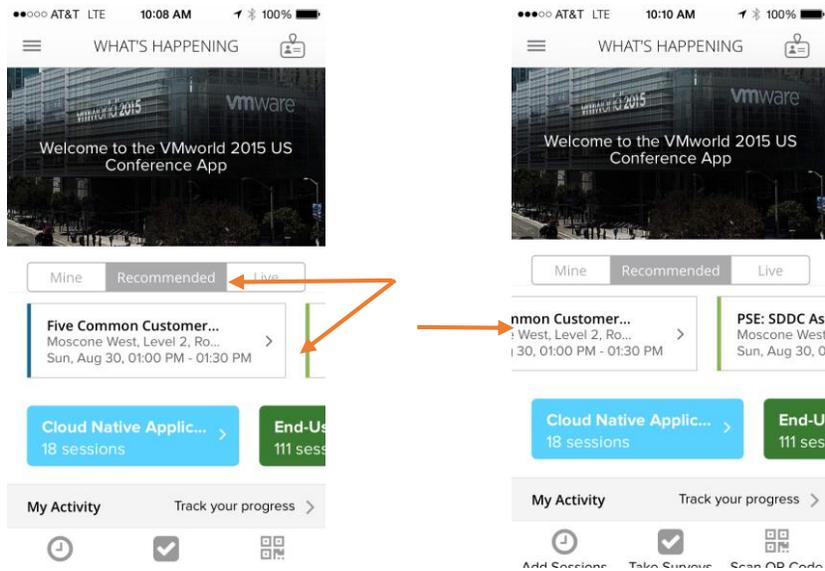
You can also add sessions to your Interest by clicking the “Star” icon on the session details page.



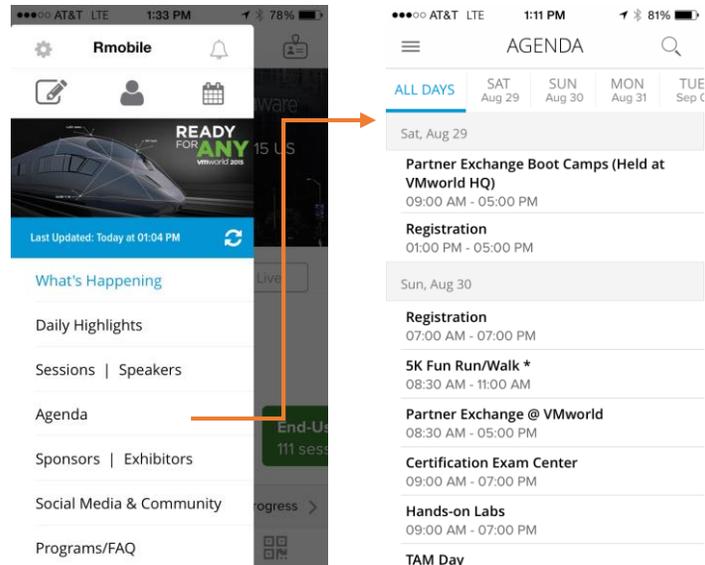
If you want to tweet about a session, you can do so by clicking the “tweet” icon.



14. You can find session recommendations based on your registration profile and session schedule selections and interests on the What's Happening page under Recommended Sessions. You can scroll through the recommend sessions to add to your schedule.

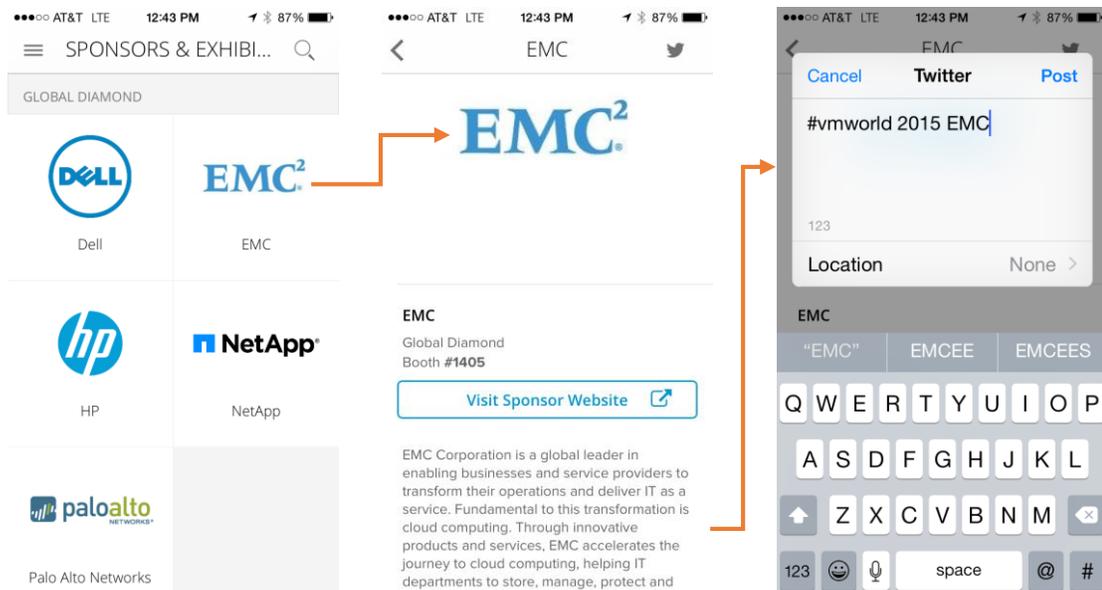


15. Tap "Agenda" from the Main menu page, to view the high level agenda of the week. Tap on each day to view Agenda for up-coming days.

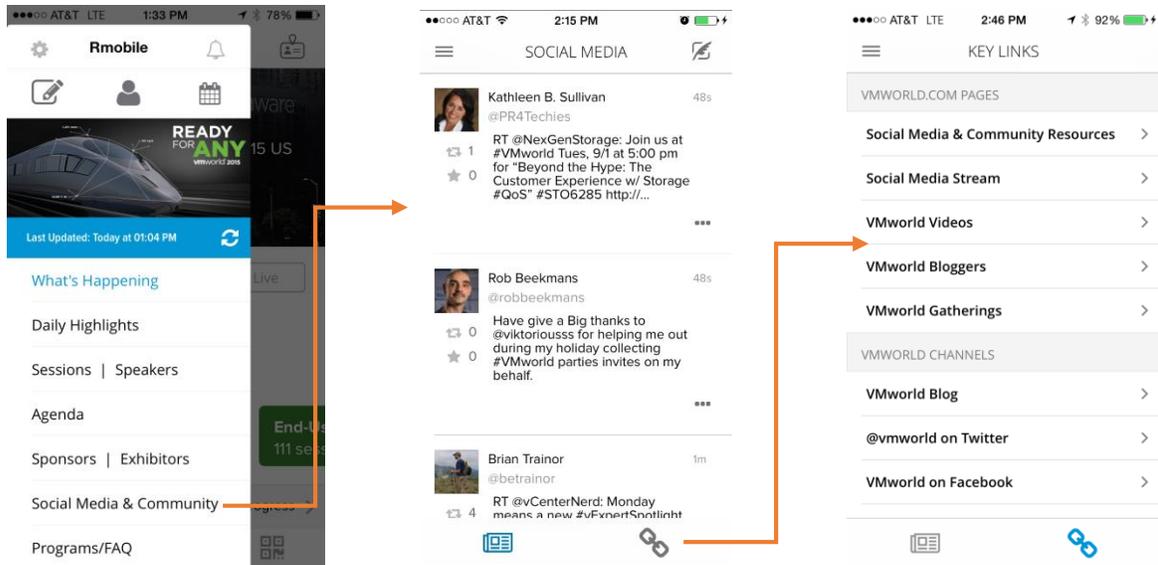


16. Tap on “Sponsors/Exhibitors” from the Main menu page, to go to the Sponsors/Exhibitor listings page. Tap on the name/logo of the Sponsors/Exhibitors to view other detailed information (booth number, description, website) about them.

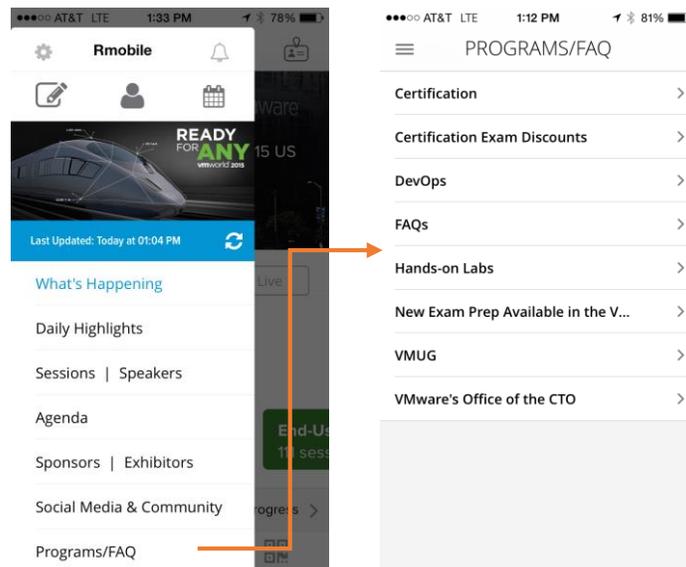
You could also tweet about the Sponsors/Exhibitors by clicking the tweet icon from the details page.



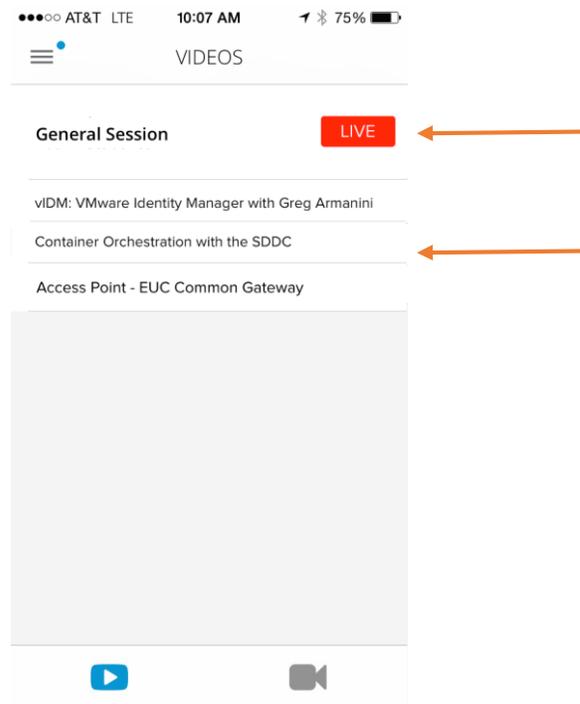
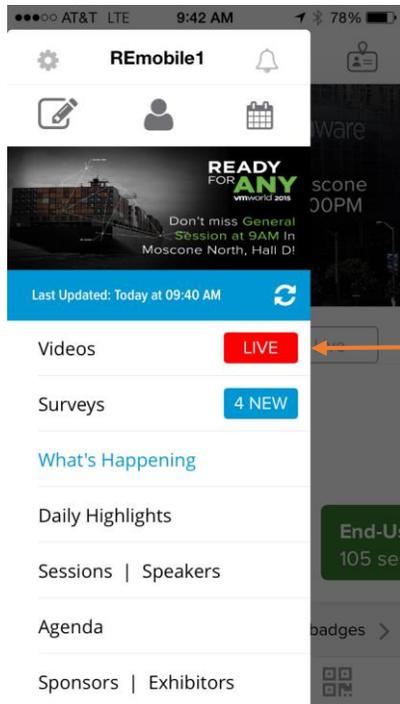
17. Tap on “Social Media & Community” from the Main menu page, to use different Social Media channels. Within the Social Media page, click the “Chain” icon to view Key Links for Social Media.



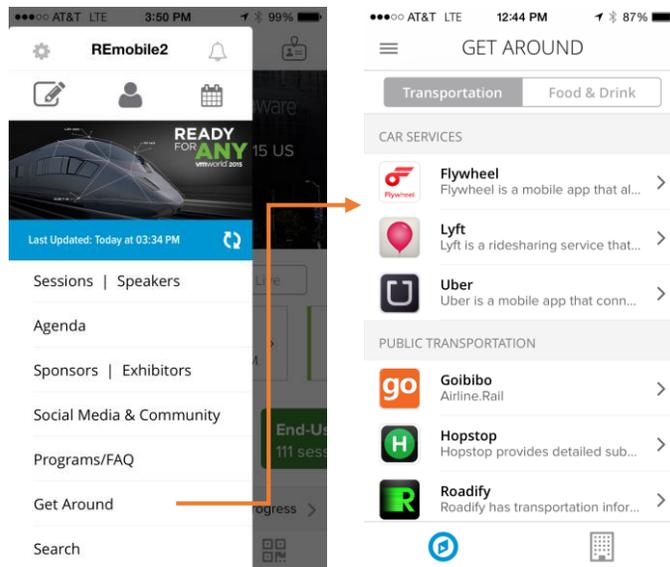
18. Tap “Programs/FAQ” from the Main menu page, to view the programs happening during VMworld 2015. You could also find the link to the FAQ page on this page.



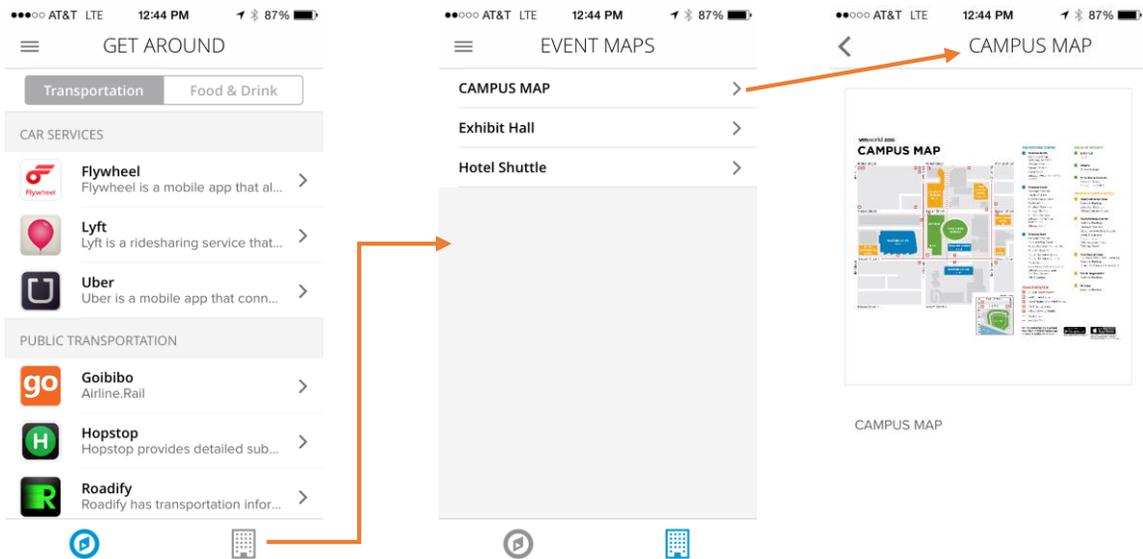
19. Tap on “Videos” from the Main menu page to watch session recordings and live streaming of the General Sessions. Session recordings will be made available on this section for viewing the day after the session has taken place. The “Live” icon and link to the General Session live stream will only appear while the event is being streamed and then will no longer be visible.



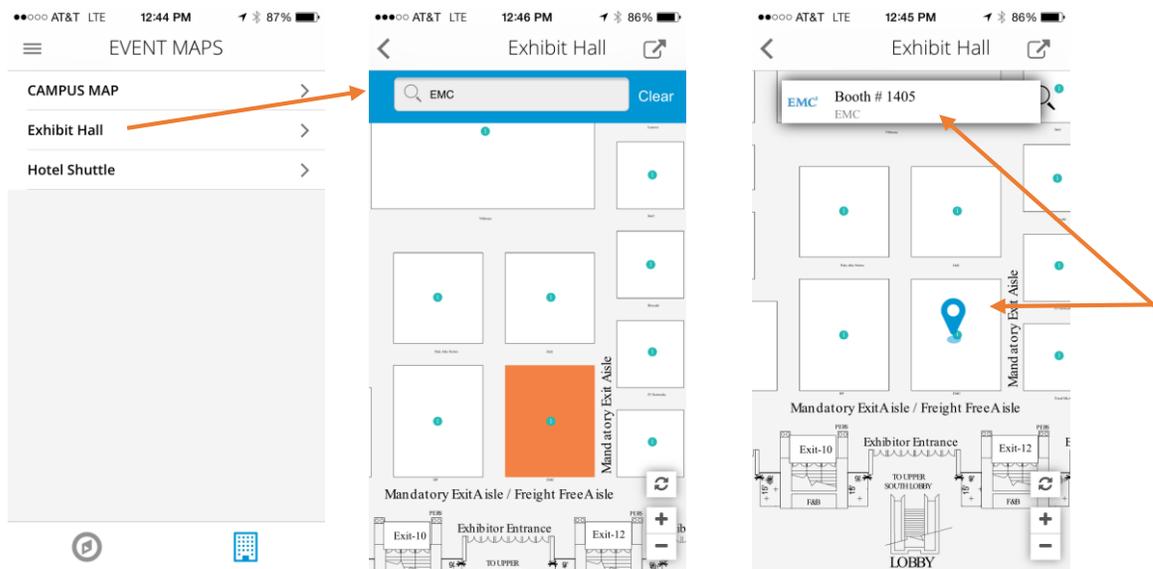
20. Tap “Get Around” from the Main menu page, to view Transportation and Food & Drink options around San Francisco.



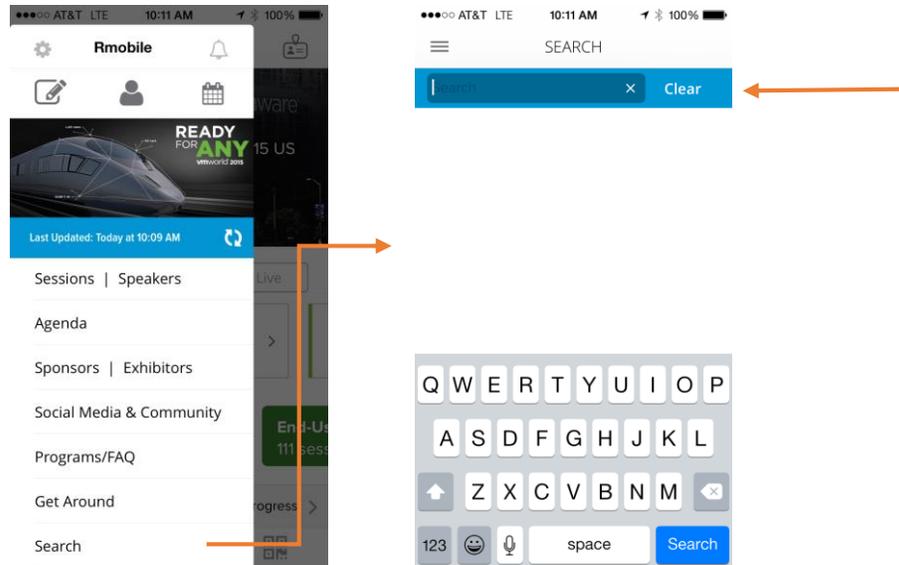
21. Tap on the “Maps” icon on the Get Around page to view the Event Maps for VMworld 2015 US. To be able to pinch/zoom tap on the map image.



To access the VMworld Solution’s Exchange interactive map select the “Exhibit Hall” map. You find the location of the sponsor or exhibitor you are looking by using the “Search” icon from the Exhibit Hall map page, or by tapping on a booth location to reveal the details about that booth’s sponsor or exhibitor. When you tap on the details window it opens the Sponsor/Exhibitor details page with further information regarding that sponsor or exhibitor.



22. Tap on “Search” from the Main menu to perform keyword searches globally under Sessions, Speakers and Sponsor/Exhibitors.



23. To play the VMworld Mobile Game you must first be logged in. Once logged in, you can earn points/achievements by going to sessions, taking surveys and scanning QR codes placed at various locations throughout the Moscone Campus.

24. Once you attend a session, if eligible, surveys will be automatically pushed to your mobile app. We also request our attendees to take the General Session Survey, Overall Event Survey and few other survey to better improve future VMworlds. To take the survey, simply click the survey that's been made available for you.

Again, you must be logged in to take the surveys.

