

vmworld® 2014

SOLUTIONS EXCHANGE VIRTUAL EVENT GUIDE

14-16 OCTOBER, BARCELONA

**NO
LIMITS**

SOLUTIONS EXCHANGE OVERVIEW

Solutions Exchange

The Solutions Exchange located in Hall 8.1 features VMware partners showcasing the latest virtualization and cloud computing technologies, products, services and solutions. Engage with a wealth of experts from the leading companies in the industry for an unparalleled hands-on experience of the newest tools and technologies in the marketplace. It's the ultimate destination at VMworld for exploring, networking and expanding your knowledge.

Hours

Tuesday, October 14	11:00-19:30
Welcome Reception Tuesday, October 14	17:30-19:30
Wednesday, October 15	11:00-19:00
Hall Crawl Wednesday, October 15	17:00-19:00
Thursday, October 16	10:30-16:00

Welcome Reception

Tuesday, October 14	17:30-19:30
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Join us to kick off VMworld in the Solutions Exchange in Hall 8.1. Reconnect with old friends, make new ones and start off VMworld in the right spirit.

Resources in Solutions Exchange

Refueling Lounge

Feet hurting? Need a pick-me-up to get ready for your next session? Stop in the Refueling Lounge to find a coffee cart and snacks for some much needed caffeine.

Solutions Exchange Hall Crawl

Wednesday, October 15 17:00-19:00

Join us in celebrating the VMworld 2014 Hall Crawl. Visit the following Sponsors for a cold beverage or snack.

Company Name	Booth #
Acronis.....	G312
Barracuda Networks.....	G305
Brocade.....	G212
Cirba.....	S402
CSC.....	G313
Hitachi Data Systems.....	P205
Huawei.....	B145
Lenovo.....	G307
Nexenta.....	S120
PernixData.....	S314
SolidFire.....	G221
Tintri.....	G309
VMware.....	V209
Zerto.....	E152

Service Provider Pavilion Booth SP301 - SP308

Win a GoPro camera!

Visit our Service Providers for your chance to win a GoPro camera! Get a stamp from each of the Sponsors and participating exhibitors in the Pavilion and be entered to win. Passports are located in the conference bags and each participating sponsor stand. Drawings will take place one hour before the close of the Solutions Exchange each day in the Service Provider Pavilion. Entrants must be present during the draw to win.

Participating Companies:

Amsio, Aruba, Bitbrains, Fundaments B.V., Global Access, IS Group
Open Line Consultancy B.V. and Rackspace.

Best of VMworld Awards 2014

Wednesday, October 15 14:00

Find out who will win Best of VMworld 2014 at the official awards ceremony taking place in the Hang Space in Hall 7.0, hosted and judged by Computer Weekly and SearchServerVirtualization.com
Categories include:

- Best virtualization and server consolidation project
- Best virtualization for disaster recovery project
- Best private cloud project
- Best desktop virtualization project
- Best hybrid cloud project
- Best of show

THEATER

SOLUTIONS EXCHANGE THEATER PRESENTATIONS

Visit the Solutions Exchange Theater to hear presentations from VMware partners showcasing their solutions, services and unique capabilities. At the end of each presentation, Beats by Dre Pill Speaker will be awarded to one lucky person. Must be present to WIN!

TUESDAY

11:20-11:40

Tintri Application Aware Storage for Virtualization and Cloud

Tintri

Chuck Dubuque
Senior Director Product Marketing

11:50-12:10

1-2-3 Guide on How to Protect Your vCloud Investment with Self-Service Backup and Arrange DR to vCloud

Acronis

Rene Oldenbeuving
General Manager of Cloud Business

12:20-12:40

Not Just for Developers: Cloud Foundry for Ops!

Pivotal

Duncan Winn
Cloud Foundry Field Director NEMEA

12:50-13:10

Building a Storage Infrastructure for Tier 1 VM workloads with vVOLS, VASA, VSAN and Atlantis USX Data Services

Atlantis Computing

Chetan Venkatesh
CTO

13:20-13:40

Recipe for an all Flash Storage Array, the Pure Way!

Pure Storage

Ravi Venkat
Virtualizations Solutions Architect

13:50-14:10

Web-Scale Converged Infrastructure for Enterprise

Nutanix

Jan Ursi
Channel Director of EMEA and India

14:20-14:40

As-a-Service Management for Hybrid Cloud Delivery

CSC

Randy Arthur
Senior Manager - Cloud Business Unit

14:50-15:10

Eliminate Infrastructure Silos with VMware, Cisco and Nimble Storage

Nimble Storage

15:20-15:40

Restores for any Occasion: 39 Restore Scenarios from One Veeam Backup

Veeam Software

Luca Dell'Oca
EMEA Evangelist

15:50-16:10

The 4 Fundamental Reasons to Implement a Software-Defined Storage Solution

DataCore

Michel Portelli
EMEA Marketing Director
Alex Best
Director Technical Business Development

16:20-16:40

Topic: Flash Enterprise Transforms the Economics of Virtual Infrastructures

Violin Memory

Eric Herzog
CMO & SVP of Alliances

16:50-17:10

So You Think Horizon Will Solve All Your Tech Deficit Problems?

Colt

Malcolm Mason
Senior Product Manager IT Services

THEATER

TUESDAY

17:20-17:40

How to Deploy Virtualized Databases, Large VDI Projects and Critical Applications in a Secured and High Available Environment

Bull

Emmanuel Le-Roux
x86 Server and Appliances Business
Line Director

17:50-18:10

Infrastructure Control in the New Software-Defined Era

Cirba

Ayman Gabrain
Senior Vice President, Europe, Middle
East & Africa

18:20-18:40

Life is Full of Compromises; Learn How to Deliver a User Workspace Without Compromise

Appsense

David Shepherd
Director of Pre Sales and Professional
Services (EMEA)

18:50-19:10

What's Your Strategy for the SDx Era? Delivering Secure Workspace Experiences Can Help You Get Started

Citrix

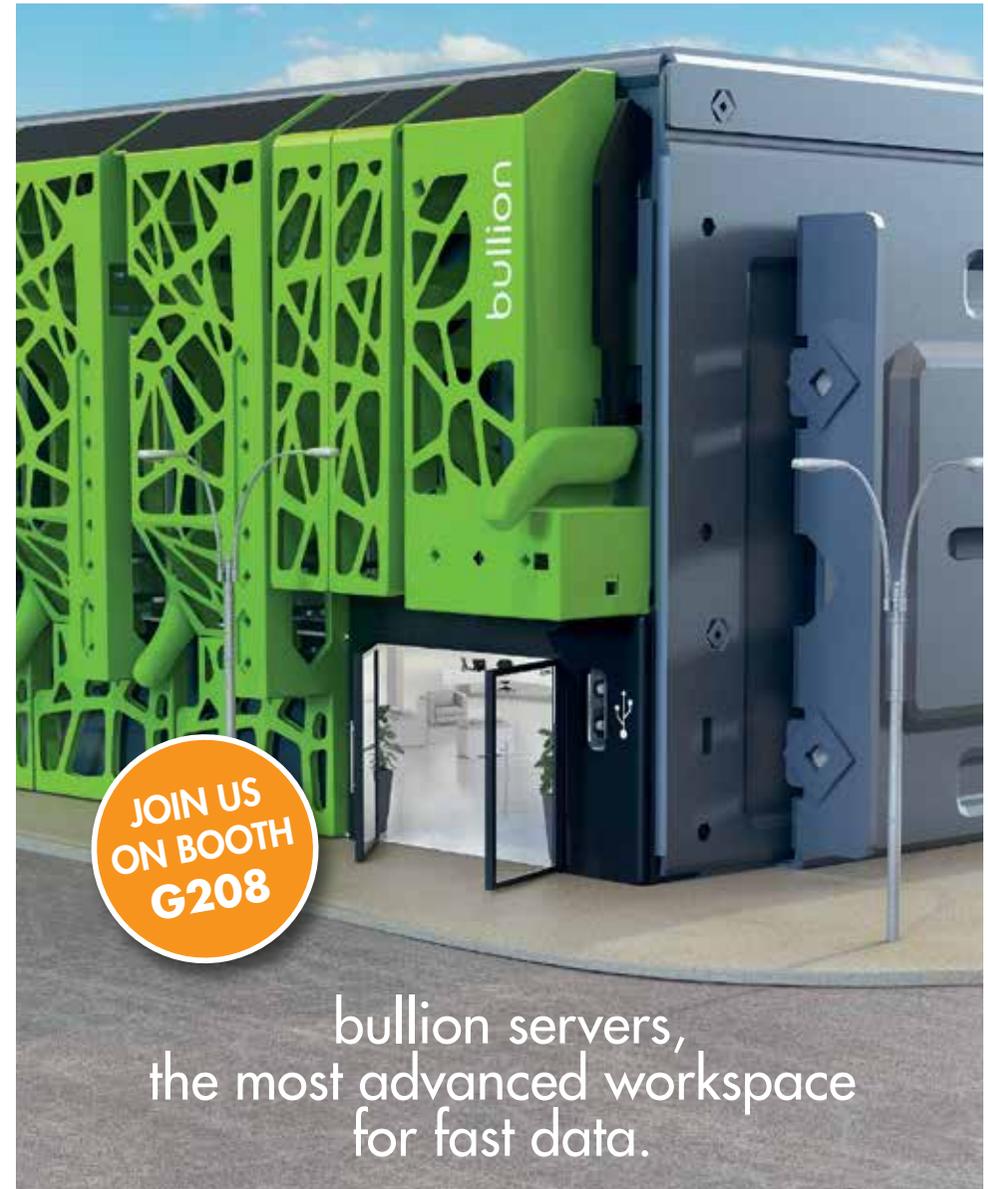
Paul Murray
Systems Engineer

19:15-19:30

In-Memory Database Architecture & Landscape Options for Real-Time Business

SAP

Arne Arnold
Product Manager, SAP HANA Platform



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VMWORLD Barcelona 2014

October 13-16, 2014

Session ID#EUC3373



Explore how Capgemini Mobile Secure Solution with AirWatch® by VMware® advances enterprise mobility management

Organizations are facing increasing concerns around securing content and data management regarding enterprise mobility.

Join Capgemini on Wednesday, 15 October at 4:15 pm to learn how together Capgemini and AirWatch® by VMware® offer a new cloud-based solution that promises to provide a robust, flexible and cost-effective answer to the problem of managing and securing mobile devices, apps and content in the workplace.

To get the latest and find out more information on our Capgemini speaking session, featuring subject matter expert **Fernando Alvarez**, Senior VP and Head of Mobile Solutions Global Service Line.

Visit us at www.capgemini.com/vmworld-barcelona

Follow us:  [@Capgemini](https://twitter.com/Capgemini) and learn more about what we are doing at VMworld.

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THEATER

WEDNESDAY

11:20-11:40

F5 plug-in for vCenter Orchestrator (vCO): Awarded 'Best Cloud Automation Solution' at VMworld 2014

F5 Networks

Phillippe Cloup
Solution Architect

11:50-12:10

Oracle's RedStack, from Desk to Disk Passing by Virtualization

Oracle

Luis Ganhao
Sales Consulting Senior Director, EMEA

12:20-12:40

The Relationship Between Virtualised Networks and Physical Switches

Arista Networks

Alex Nichol
UK Systems Engineering Manager

12:50-13:10

Simplifying Server Memory and SSD Storage

Kingston

Jerzy Mrugala
Senior Field Application Engineer

13:20-13:40

Using vRealize Operations Manager to Reduce the Time to Perform Root Cause Analysis of IP Networking Environments

Brocade

Ken Ross
Director of Product Management

13:50-14:10

Delivering Guaranteed Storage Performance using VMware VVOLS

SolidFire

Josh Atwell
Cloud Architect
Aaron Patten
Cloud Architect

14:20-14:40

Maximize Your VDI Experience with PCoIP Technology

Teradici

Andy Gee
Director of EMEA

14:50-15:10

Cloud-Connected Complete Data Protection for Physical and Virtual Environments

Barracuda

Stefan Schachinger
Consultative Sales Engineer

15:20-15:40

How to Enable Native Performance in Virtualized Data Centers

Mellanox

Motti Beck
Director, Enterprise Market Development

15:50-16:10

A New Era of Server Side Storage

PernixData

Andy Daniel
System Architect

16:20-16:40

5 Ways to Stop Insider Threat

Thycotic

Cooper Howell
Senior Account Manager

16:50-17:10

Select, Migrate and Repeat. Three Steps to Move Your Environment to VMware

FalconStor

Ralph Wynn
Technical Director, Product Marketing

THEATER

WEDNESDAY

17:20-17:40

Monitoring Network and Application Performance in NSX Environment with Riverbed SteelCentral

Riverbed

Jim Carroll
Senior Alliances Manager

17:50-18:10

NVIDIA GRID and VMware Horizon View - GPU Resources for Virtual Desktops and Applications

NVIDIA

Erik Bohnhurst
GRID Solution Architect

18:20-18:40

Construct a Quadruple Hybrid Around vCloud Air: My Cloud/OVH Public Cloud/OVH Dedicated Cloud/VMware Cloud

OVH

Alexandre Morel
VP Marketing

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THEATER

THURSDAY

10:50-11:10

Virtual SAN for VDI and Enterprise Workload

SanDisk

Biswapati Bhattacharjee
Technical Manager

11:20-11:40

A New Era in Data Protection

arcserve

Rami Nasser
Senior Principal Consultant
Louis Cadier
Business Development Manager

11:50-12:10

Deploying VDI with Software-Defined Storage and Hyper-Convergence

Nexenta

Michael Letschin
Director of Product Management

12:20-12:40

Security Without the Compromise

Kaspersky Lab

Matvey Voytov
Senior Product Marketing Manager

12:50-13:10

Canopy Enterprise Workplace

Canopy

Michael Endres
Portfolio Director Infrastructure
Jaco Van Diggele
Product Manager Enterprise Workplace

13:20-13:40

Software-Defined Storage with Lenovo and VMware - A Winning Combination

Lenovo

Laura Frombach
Technical Marketing Engineer

13:50-14:10

A Secure and Agile Datacenter with Palo Alto Networks and VMware NXN

Palo Alto Networks

Christer Swartz
Consulting Systems Engineer

14:20-14:40

What Happens When the Power Goes Off - Integrating Your Power Infrastructure Into vCenter and Site Recovery Manager

Eaton

Rory Higgins
Product Manager, Data Center Automation

14:50-15:10

SRM Best Practices

Rackspace

Shantu Roy
Product Manager

15:20-15:40

JIRA Service Desk - Modernizing IT with a Consumer-Grade Experience

Atlassian

Jake Brereton
Product Marketing Manager for JIRA

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you are at **BOOTH P300**



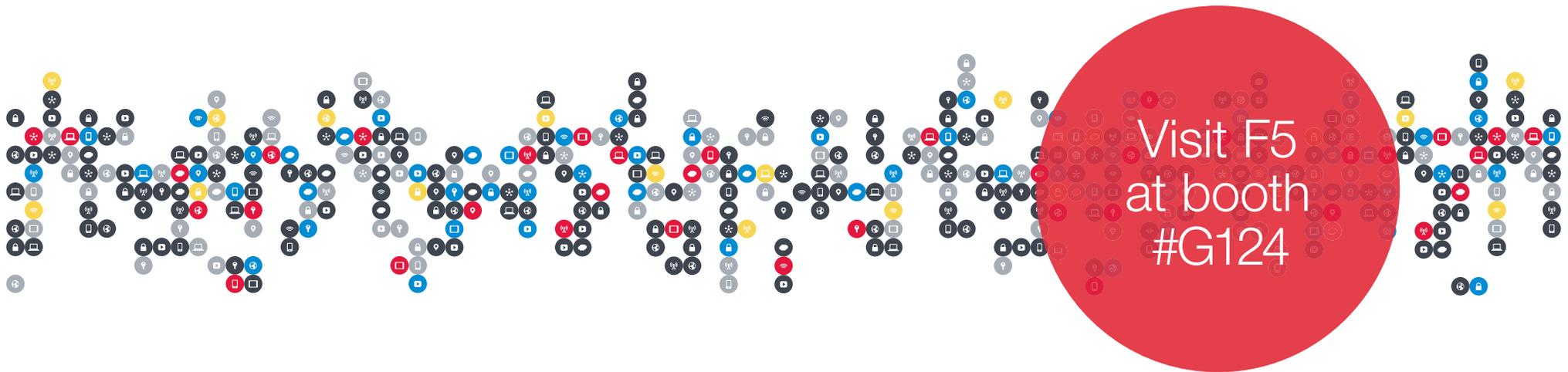
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commvault.com/virtual-kung-fu

BOOTH LISTING

Name	Booth Number	Name	Booth Number	Name	Booth Number	Name	Booth Number
Acronis.....	G312	Dell.....	D308	Mirantis OpenStack.....	E423	SolidFire.....	G221
AlgoSec.....	E156	Eaton - Power Quality.....	S200	NetApp.....	D207	Splunk, Inc.....	B104
Amsio.....	SP306	eG Innovations.....	E150	Nexenta Systems.....	S120	StarWind Software Inc.....	E139
AppSense.....	S206	ElasticBox.....	E137	Nexsan by Imation.....	B107	StorageCraft.....	B149
arcserve.....	S118	EMC.....	D306	Nimble Storage.....	S316	StorMagic.....	E146
Arista Networks.....	S317	EMC Demo Booth.....	DD1	Nutanix Inc.....	G311	Stratodesk.....	E420
Aruba.....	SP303	F5 Networks.....	G124	NVIDIA.....	S411	Stromasys.....	B112
Asigra, Inc.....	E418	FalconStor Software.....	S416	OCZ Storage Solutions - A Toshiba Group Company.....	E154	SUPERMICRO.....	B100
Atlantis Computing.....	G409	Flexera Software.....	E426	Open Line Consultancy B.V.....	SP301	SUSE.....	E166
Atlassian.....	S414	FORTINET.....	B105	Oracle.....	G301	SYNOLOGY.....	E428
Atrust Computer Corporation.....	B113	Fujitsu.....	P404	OVH.....	G319	Tech Target.....	E444
Automation Machine.....	E164	Fundamentals B.V.....	SP302	Paessler AG.....	E422	Teradici Corporation.....	S315
Barracuda Networks.....	G305	Global Access.....	SP308	Palo Alto Networks.....	S202	Thycotic.....	S204
Bitbrains.....	SP305	HGST.....	E136	PernixData.....	S314	Tintri.....	G309
Bitdefender.....	B106	Hitachi Data Systems.....	P205	Pivot3.....	B101	Trend Micro.....	P203
Blancco Oy Ltd.....	NI215	HP.....	D310	Pivotal.....	G126	Trilead AG.....	NI214
Bloombase.....	NI219	Huawei.....	B145	Praim.....	B103	Tufin.....	E143
Boston Limited.....	E445	IBM.....	P302	PrinterLogic.....	E144	UniPrint.....	E425
Brocade.....	G212	IGEL Technology.....	B109	Puppet Labs.....	E419	Unitrends.....	E133
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Canopy.....	G128	Imprivata.....	E160	Qlogic Corporation.....	E140	Veeam Software.....	G318
Check Point Software.....	E148	INFINIDAT.....	B168	Quantum Corporation.....	B102	ViewSonic Europe.....	B108
Cirba Europe.....	S402	Infinio.....	E134	Rackspace.....	SP307	Violin Memory.....	S122
Cisco.....	D211	Intel.....	P406	Rackspace.....	S413	Vision Solutions.....	E142
Citrix.....	S222	IS Group.....	SP304	Red Hat.....	B114	VMTurbo.....	B111
Colt Technology Services.....	S415	Kaspersky Lab.....	S400	Riverbed.....	S417	VMUG.....	S213
CommVault.....	P300	KEMP Technologies.....	NI218	SanDisk.....	S220	VMware.....	V209
ControlUp.....	E162	Kingston Technology.....	S412	SAP.....	G218	VMware Office of the CTO.....	S210
Cortado.....	E432	Lakeside Software.....	E132	ScienceLogic.....	E421	Wipro Ltd.....	E443
CSC.....	G313	Lenovo.....	G307	Shavlik.....	E135	X-IO technologies.....	E158
Cumulus Networks.....	E430	Liquidware Labs.....	E141	Silver Peak.....	B115	Zadara Storage.....	NI216
DataCore Software.....	S116	Login VSI B.V.....	E138	SimpliVity.....	P304	Zerto.....	E152
DEAC.....	B110	Mellanox.....	S410				

Simplify Application Services for Your Software-Defined Data Center



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Cisco

D211

www.cisco.com/c/en/us/solutions/datacentervirtualization/index.html

Nextgeneration IT requires a new way of thinking about infrastructure. To be ready for the next set of application demands and the expectations of its uses, the unification of networking, computing, management, security, and storage is a must, all while focusing on the application and what the application requires of the infrastructure. Cisco Data Center and ApplicationCentric Infrastructure solutions are poised to increase operating efficiencies, simplify IT operations, and enable business agility. Cisco solutions for business applications, cloud, big data, desktop virtualization, and data center mobility help ensure that your business data is transported securely, efficiently, and flexibly across a set of optimized data center resources. Attendees will have the opportunity to explore solutions and technologies for greater IT productivity.



Dell

D308

www.dell.com/vmware

For 30 years, Dell has played a critical role in transforming the computing industry, making advanced technology more accessible and affordable to people and organizations around the globe. Simply put, we give our customers the power to do more. We have held true to this guiding principle since our founding. Our entrepreneurial spirit drives us to challenge the status quo to find new ways to make IT work better. Today, our strongest-ever product and services portfolio and capabilities address the full range of technology requirements – all to deliver comprehensive solutions with best value, ease of use and flexibility.

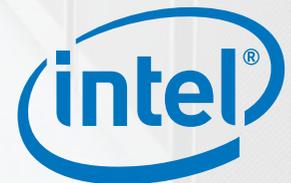
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EMC

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EMC Corporation is a global leader in enabling businesses and service providers to transform their operations and deliver IT as a service. Fundamental to this transformation is cloud computing. Through innovative products and services, EMC accelerates the journey to cloud computing, helping IT departments to store, manage, protect and analyze their most valuable asset — information — in a more agile, trusted and cost-efficient way. Additional information about EMC can be found at www.EMC.com.



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D310

www.hp.com

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NetApp

D207

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NetApp is a Fortune® 500 company that creates innovative storage and data management solutions and services that deliver outstanding cost efficiency and accelerate business breakthroughs. The world's leading companies rely on our solutions to achieve better economics, speed and scale of business. Enterprises, midsize businesses, government organizations and service providers deploying business applications, cloud, and shared virtualized solutions turn to NetApp for efficient and flexible infrastructures. Our commitment to living our core values and consistently being recognized as a great place to work around the world are fundamental to our longterm growth and success, as well as the success of our customers and partners. Discover our passion for helping companies around the world go further, faster.



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vmworld 2014



CommVault

P300

www.commvault.com

CommVault is dedicated to providing organizations worldwide with a radically better way to protect, manage and access data and information. With CommVault Simpana 10 software, organizations can reduce complexity with a single solution and reduce risk with rapid recovery of virtual machines and applications. Dedicated to increasing data value, CommVault enables users to confidently scale and protect VMware deployments, automate physical to virtual conversions and seamlessly integrate with cloud platforms to fully automate a longer term cloud storage strategy. CommVault customers can slash the cost of protecting, managing, analyzing and recovering virtual machine and application data by up to 50%.



IBM

P302

www.ibm.com/us/en/

IBM provides deep virtualization expertise and an integrated portfolio of solutions to enable and support business and IT virtualization objectives. IBM approaches transformation from a holistic perspective with smarter systems, software, and services, enabling virtualization not only at the platform level, but also across operating systems and middleware. IBM uses a consultative approach, leveraging experience from thousands of engagements, to help you define and execute transformation. We do this with platforms tuned to better support virtualized environments that enable greater virtual system density as well as higher performance to further optimize your business and achieve smarter computing.

Hitachi Data Systems

Hitachi Data Systems

P205

www.hds.com

Hitachi Data Systems provides information infrastructure, storage solutions and services that help companies innovate with information to make a difference in the world. HDS offers a single, virtualized platform for all data structured and unstructured to help organizations store, manage, search and protect their information and big data in the data center and the cloud. We contribute to business and to society by helping our customers convert huge stores of data into information they can use to innovate. Useful innovation ranges from a simple improvement in an internal procedure, to a dramatically different product that changes everything



SimpliVity

P304

www.simplivity.com

To truly simplify IT in today's virtualized data centers, the "data problem" must be addressed: ensuring performance, capacity, mobility, manageability, and protection of data without driving up CAPEX and OPEX. This requires new data architecture—one that takes a VMcentric approach, ensures adequate IOPS to fuel application requirements, and drives dramatic efficiency. SimpliVity's Data Virtualization Platform delivered in commodity x86 building blocks simplifies IT infrastructure and operations, and uniquely enables data mobility and efficiency. SimpliVity reduces IOPS, capacity and bandwidth requirements, and provides native data protection, eliminating the need for separate hardware and tools—resulting in a 3x TCO savings.



IT Infrastructure Matters

IBM provides deep virtualization expertise and an integrated portfolio of solutions to enable and support business and IT virtualization objectives. IBM approaches transformation from a holistic perspective with smarter systems, software, and services, enabling virtualization not only at the platform level, but also across operating systems and middleware. IBM uses a consultative approach, leveraging experience from thousands of engagements, to help you define and execute transformation. We do this with platforms tuned to better support virtualized environments that enable greater virtual system density as well as higher performance to further optimize your business and achieve smarter computing.

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GLOBAL PLATINUM



Trend Micro

P203

www.trendmicro.com

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Our solutions for consumers, businesses and governments provide layered content security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative technology that is simple to deploy and manage, and security that fits an evolving ecosystem. All of our solutions are powered by cloudbased global threat intelligence, the Trend Micro™ Smart Protection Network™, and are supported by over 1,200 threat experts around the globe. For more information, visit www.trendmicro.com.

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With more than 130,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2013 global revenues of EUR 10.1 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.



Fujitsu

P404

www.fujitsu.com

Fujitsu is the leading Japanese information and communication technology (ICT) company offering a full range of technology products, solutions and services. Approximately 162,000 Fujitsu people support customers in more than 100 countries. We use our experience and the power of ICT to shape the future of society with our customers. Fujitsu Limited (TSE: 6702) reported consolidated revenues of 4.8 trillion yen (US\$46 billion) for the fiscal year ended March 31, 2014. For more information, please see <http://www.fujitsu.com>.

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Intel

P406

www.intel.com/content/www/us/en/homepage.html

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UNISYS

Hall 7.0,
Sponsor Office 911

www.unisys.com

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VCE

P201

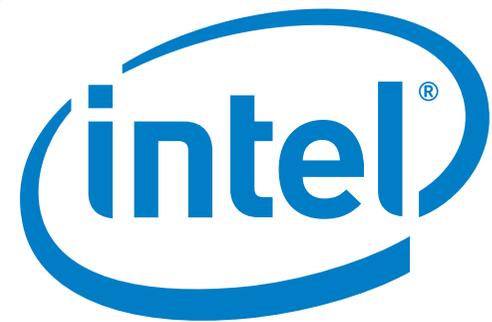
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VCE, the Virtual Computing Environment Company formed by Cisco and EMC with investments from VMware and Intel, accelerates the adoption of converged infrastructure and cloud-based computing models that dramatically reduce the cost of IT while improving time to market for our customers. VCE, through the Vblock platform, delivers the industry's first completely integrated IT offering with end-to-end vendor accountability. VCE prepackaged solutions are available through an extensive partner network, and cover horizontal applications, vertical industry offerings, and application development environments, allowing customers to focus on business innovation instead of integrating, validating and managing IT infrastructure. For more information, visit: <http://www.vce.com>.

Accelerate Your Move to Hybrid Cloud Booth P406



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Acronis

Acronis

G312

www.acronis.eu

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Barracuda Networks

G305

www.barracuda.com

Barracuda (NYSE: CUDA) provides cloudconnected security and storage solutions that simplify IT. These powerful, easytouse, and affordable solutions are trusted by more than 150,000 organizations worldwide and are delivered in appliance, virtual appliance, cloud, and hybrid deployments. Barracuda's customercentric business model focuses on delivering highvalue, subscriptionbased IT solutions that provide endtoend network and data security.



Atlantis Computing

G409

www.atlantiscomputing.com

Atlantis Computing, Best of VMworld and Best of Citrix Synergy award winner, addresses the challenges of storageintensive applications in private and public clouds: performance, cost, and the ability to scaleout on demand. Atlantis ILIO complements Citrix, Microsoft and VMware to optimize the use of data center storage, automate large scale deployment and management, and lower implementation risks.



Brocade

G212

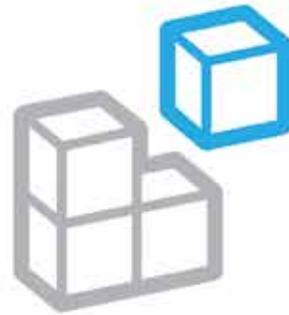
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To help organizations achieve those initiatives, Brocade offers open, virtual, and efficient products for:

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Canopy

G128

www.canopycloud.com

Canopy, an Atos company powered by EMC and VMware is a global cloud service Provider, and is the European leader in enterprise and government cloud. Canopy offers its customers IaaS & Private Cloud, PaaS, SaaS and Consultancy. Our offerings are based on open standards so customers can choose their preferred technology and decide whether to run solutions off or onpremise to best meet their business needs. Headquartered in London (UK), Canopy currently operates in 9 countries across 3 continents.



CSC

G313

www.csc.com

CSC is a global leader in nextgeneration IT services and solutions. The company's mission is to enable superior returns on clients' technology investments through bestinclass industry solutions, domain expertise and global scale. With the broadest range of capabilities, CSC offers clients the solutions they need to manage complexity, focus on core businesses and improve operations. CSC has approximately 79,000 employees that serve clients in more than 70 countries. For more information, visit the company's website at www.csc.com



F5 Networks

G124

www.f5.com

F5 Networks provides solutions for an application world. F5 helps organizations seamlessly scale cloud, data center, and software defined networking (SDN) deployments to successfully deliver applications to anyone, anywhere, at any time. F5 solutions broaden the reach of IT through an open, extensible framework and a rich partner ecosystem of leading technology and data center orchestration vendors. This approach lets customers pursue the infrastructure model that best fits their needs over time. Visit F5 at booth G124.



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Nutanix Inc.

G311

www.nutanix.com

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Oracle

G301

www.oracle.com

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www.ovh.com

OVH.com, the European leader in the web hosting market, developed a powerful virtualisation infrastructure based on VMware's recommendations. VMware VCloud Datacenter certified, OVH.com main characteristic is its complete control over the web hosting production chain: from server design and assembly to the construction and maintenance of its own datacentres and the deployment of a worldwide optical fibre network. Therefore offering Cloud solutions that users can deploy on demand and adjust in a matter of minutes with 100% availability.

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What: Breakout-session – Workspace Transformation

Who: Christian Chichkine, Unisys Future Workspace solution lead.

Where: VMWorld Barcelona (Speaking session EUC3308)

When: Wednesday 15th October at 11 am

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SAP

G218

www.sap.com

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www.solidfire.com

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www.purestorage.com

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www.veeam.com/

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S118

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Wednesday, 15 October, 11:00 - 12:00

Management and Automation for UCS Integrated Infrastructure
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Building Heterogeneous Private and Hybrid Cloud Environments to Drive Today's Business Demands
Thursday, 16 October, 13:00 - 14:00

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Cirba has reimagined infrastructure control for the software defined era. We're enabling the world's most successful organisations to scientifically balance infrastructure supply and application demand—creating a demand driven approach to infrastructure management that maximises efficiency and cost savings while reducing risk.



Citrix

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Citrix, a leader in virtualization, mobility management, networking and cloud infrastructure, enables new ways for people to work better. Citrix solutions help IT and service providers to build, manage and secure, virtual and mobile workspaces that seamlessly deliver apps, desktops, data and services to anyone, on any device, over any network or cloud. Learn more at www.citrix.com.

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www.colt.net/uk/en/index.htm

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www.eaton.eu/powerquality

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DataCore Software S116

www.datacore.com

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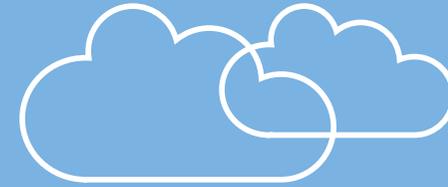
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Palo Alto Networks

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www.pernixdata.com

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Riverbed

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SanDisk

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www.sandisk.com

SanDisk Corporation is a global leader in flash storage solutions. For more than 25 years, SanDisk has expanded the possibilities of storage, providing trusted and innovative products that have transformed the electronics industry. Today, SanDisk's quality, state-of-the-art solutions are at the heart of many of the world's largest data centers, and embedded in advanced smart phones, tablets and PCs.



Teradici Corporation

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www.teradici.com

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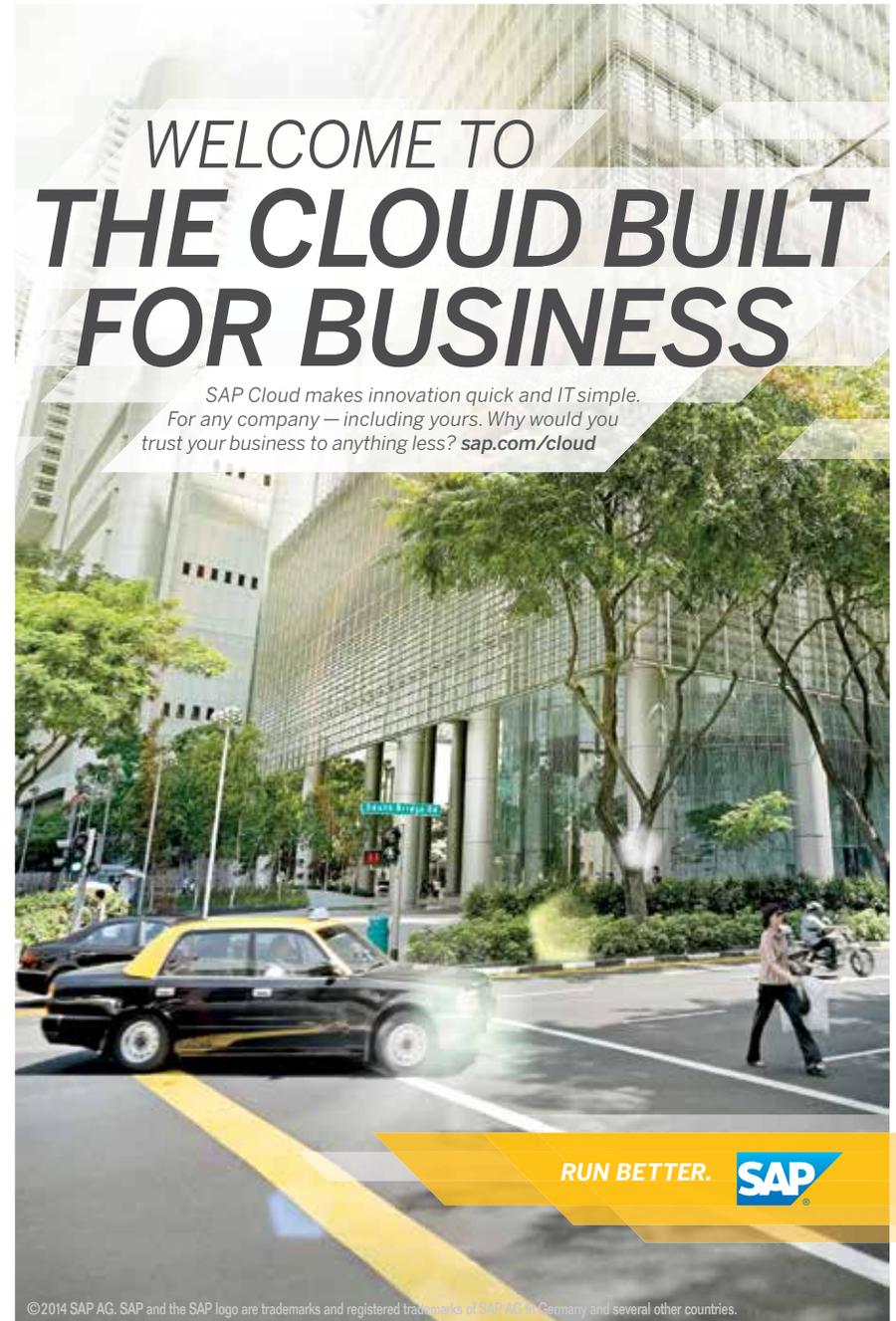
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Violin Memory

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VMUG

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<https://vmug.com>

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VMware Office of the CTO S210

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www.fortinet.com

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enterprise.bitdefender.com

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www.deac.eu

DEAC is Baltic's largest full service data center operator, founded in 1999. A reliable partner for more than 2500 customers from 40 countries. DEAC provides complete data center services, from customer's requirements to tailor-made IT solutions, infrastructure platform, technical support and remote administration.



IGEL Technology

B109

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IGEL Technology's thin and zero client software and hardware solutions help organizations improve the performance, security, and agility of VDI systems. At VMworld 2014, IGEL will showcase its latest VMware Ready thin clients and state-of-the-art management software.

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Nexsan by Imation

B107

www.imation.com/nexsan

Imation is a global data storage and information security company. Imation's Nexsan portfolio features solidstate optimized unified hybrid storage systems, secure automated archive solutions and high-density enterprise storage arrays. Nexsan solutions deliver high performance in virtualization, cloud, databases, and collaboration; and energy efficient, high-density storage for backup and archiving.



Pivot3

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Praim

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Praim, is a leader in the development of Thin & Zero client solutions as well as centralized management software. The entire products' line is certified by all major cloud, VDI and centralized architectures, such as Horizon VMware View with PCoIP protocol. Praim solutions implement high security, efficiency and energy saving



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www.quantum.com/

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B104

www.splunk.com

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StorageCraft

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VMTurbo

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EXHIBITORS

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E156

www.algosec.com

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Asigra, Inc.

E418

www.asigra.com

Asigra enables Solution Providers and Enterprises worldwide to deliver a secure, reliable cloud backup service through its agentless, multitenant cloud backup and recovery software platform. The 2014 Storage Magazine Quality Awards recognize Asigra as the top enterprise backup application.

Automation Machine

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www.getautomationmachine.com

Automation Machine is a powerful tool that automates the deployment and management of dynamic Windows infrastructures. It allows IT administrators to quickly deploy large server farms with identical configurations and apply changes with the highest quality possible.

Boston Limited

E445

www.boston.com.uk

Boston Limited has been providing first-to-market technology to a diverse client base since 1992. In 1994, Boston became the first company to bring Silicon Valley-based Super Micro Computer to Europe reselling their high-performance, energy efficient motherboards, chassis & server systems.

Check Point Software

E148

www.checkpoint.com

Check Point Software is the worldwide leader in securing the internet. We provide customers with uncompromised protection against all types of threats, reduces security complexity and lowers total cost of ownership.

ControlUp

E162

www.controlup.com

ControlUp, A super console for VDI management, offers unparalleled real-time visibility of every layer in your data center from Host to Windows, user sessions, and processes. With its powerful management capabilities ControlUp is setting a new standard in VDI management.

Cortado

E432

www.cortado.com

Cortado – formerly ThinPrint – has delivered solutions for the modern working world since 1999. Enterprise mobility, printing, virtualization and BYOD are the main focus of the company.

Cumulus Networks

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www.cumulusnetworks.com

Cumulus Networks is bringing the Linux revolution to networking. Founded by veteran networking engineers from Cisco and VMware, Cumulus Networks makes the first Linux OS for networking hardware and fills a critical gap in realizing the true promise of SDDC.

eG Innovations

E150

www.eginnovations.com

eG Innovations intelligent performance management solutions automate and accelerate the resolution of performance issues across all IT domains enabling administrators to pre-emptively detect, diagnose, and fix root cause issues before end users notice.

ElasticBox

E137

elasticbox.com/

ElasticBox is an enterprise solution that simplifies and optimizes application orchestration, deployment and management on private, public or hybrid clouds. It empowers Developers and IT Operations and aligns them to business needs for flexibility, transparency, agility and collaboration.

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EXHIBITORS

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E136

www.hgst.com

HGST is a new type of storage company for a new world where ever-increasing amounts of content are being generated from cloud services, Internet content providers, social networks, mobile devices, Big Data and enterprise business transactions.

iland Europe Ltd

E424

www.iland.com

iland enables companies—regardless of expertise, location or business challenge—to experience the benefits of a hassle-free cloud. iland’s proven infrastructure and disaster recovery solutions are rooted in a consultative approach to service that is unmatched in the industry.

Imprivata

E160

www.imprivata.com

Imprivata® is a leading provider of authentication, access management and secure communications solutions that enable fast, secure access to applications and virtual desktops, and more efficient clinical communication and coordination to improve provider productivity for better focus on patient care.

Infinio

E134

www.infinio.com

Infinio provides operationally transparent downloadable storage performance. Speed up virtual desktops and applications using the resources you already have. Infinio’s RAMoptimized serverside caching software requires no SSDs and no reboots. See a demo and learn what’s new in v2.0.

Intigua

E134

www.intigua.com

Winner of “Best of VMworld” 2 years running, Intigua provides a management platform to simplify, govern & control the systems management lifecycle, ensuring proper configuration and compliance while improving operational health, and enabling IT management as a service.

Lakeside Software

E132

www.lakesidesoftware.com

Lakeside Software is the premier data aggregation and interpretation software development company focusing on augmenting and automating IT business decision making. SysTrack decision support tools provide the insight to enhance workforce operational experience, maximize infrastructure ROI and deliver line of business satisfaction.

Liquidware Labs

E141

www.liquidwarelabs.com

Liquidware Labs is a leading provider of award-winning, innovative desktop solutions that offer comprehensive user profile and desktop environment management, assessment, monitoring and diagnostics for VMware Horizon End User Computing Environments.

Login VSI B.V.

E138

www.loginvsi.com/

Login VSI delivers industry standard testing solutions for virtualized desktop environments. The world’s leading virtualization vendors use Login VSI to benchmark the performance of their solutions. Enterprise IT departments use Login VSI for predictable performance, high availability and consistent user experiences.

Mirantis OpenStack

E423

www.mirantis.com/

Mirantis is the #1 pure play OpenStack company. Mirantis delivers all the software, services, training and support needed for running OpenStack. More customers rely on Mirantis than any other company for production deployment of OpenStack. Mirantis OpenStack interoperates with vCenter Server.

OCZ Storage Solutions - A Toshiba Group Company

E154

www.ocz.com/enterprise

Being a Toshiba Group Company, OCZ enables enterprise customers with a portfolio of innovative flash hardware and software solutions that solve unique storage challenges by accelerating application performance, optimizing IT infrastructures, and enhancing overall reliability and manageability.

Paessler AG

E422

www.paessler.com/

Paessler AG leads the industry in providing the most powerful, affordable and easy-to-use network monitoring solutions. Based in Germany, Paessler’s global reach includes more than 150,000 active installations of its products. Paessler AG is a VMware Technology Alliance Partner.

PrinterLogic

E144

www.printerlogic.com/

With more than 1500 enterprise customers in over 120 countries, PrinterLogic is the World’s #1 Enterprise Printer Management solution for serverless remote site printer deployments.

EXHIBITORS

Puppet Labs

E419

www.puppetlabs.com/

Puppet Labs is the leader in IT automation. Our software enables system administrators to deliver the operational agility and efficiency of cloud computing at enterprise class service levels, scaling from handfuls of nodes on premise to tens of thousands in the cloud.

Qlogic Corporation

E140

www.qlogic.com

QLogic® is a global leader and technology innovator in high-performance server and storage networking connectivity and application acceleration relied on by leading OEMs and channel partners worldwide for their virtualized, converged, and cloud environment solutions. For more information, visit www.qlogic.com

ScienceLogic

E421

www.sciencelogic.com

ScienceLogic delivers the next generation IT monitoring platform for the network of everything. Over 15,000 global Service Providers, enterprises, and government organizations rely on ScienceLogic to ensure business continuity.

Shavlik

E135

www.shavlik.com/

Shavlik brings enterprise level IT management to companies of all sizes. Centralized patch management, asset inventory for Windows & third party applications (virtual and physical machines). From the same console, get patch management, prebuilt ITScripts, power management, and centralized antivirus.

StarWind Software Inc.

E139

www.starwind.com

StarWind Software provides Hardwareless VM Storage for Microsoft HyperV and VMware vSphere that turns any industry standard server into a fault tolerant, high-performance shared storage. StarWind Virtual SAN delivers the benefits of high cost hardware based SAN solutions, but at a much lower TCO.

StorMagic

E146

www.stormagic.com/

StorMagic offers SvSAN which eliminates downtime of business critical applications at the edge, where disruption equates to lost service and revenue. SvSAN ensures high availability through a virtualized shared storage platform, so that business critical edge applications remain operational.

Stratodesk

E420

www.stratodesk.com

Stratodesk, a US/European software company, provides a oneforall endpoint operating and management solution for VDI. With the PC repurposing product NoTouch Desktop organizations, businesses and governments achieve double-digit percentage cost reductions and dramatically improved security, while retaining existing hardware.

SUSE

E166

www.suse.com

SUSE, a pioneer in open source software, provides reliable, interoperable Linux and cloud infrastructure solutions that give enterprises greater control and flexibility. The relationships we build allow us to adapt and deliver the smarter innovation our customers need to succeed.

SYNOLOGY

E428

www.synology.com/englobal

Founded in 2000, Synology is dedicated to develop high-performance, reliable, versatile, and environmentally friendly NAS servers. Our goal is to deliver agile and cost-effective solutions, solid customer service, and ultimately to ensure individuals and business the versatility of choices.

Tech Target

E444

www.computerweekly.com/

Computer Weekly provides IT news and analysis through its website, digital magazine, premium content, and independent research. From being the world's first weekly IT newspaper in 1966, to today's multiplatform digital publication, Computer Weekly reaches millions of IT decision makers globally.

Tufin

E143

www.tufin.com

As the market leader of Security Policy Orchestration, Tufin automates and accelerates network configuration changes while maintaining security and compliance. Tufin's Orchestration Suite™ gives IT organizations the power and agility to enforce security policy across complex, multivendor enterprise networks.

UniPrint

E425

www.uniprint.net

UniPrint pioneered and patented the use of PDFbased universal printer driver technology to provide worryfree printing in Serverbased Computing environments. Today our printing virtualization software simplifies print management, enhances security, streamline enterprise workflow and saves costs for any computing environments.



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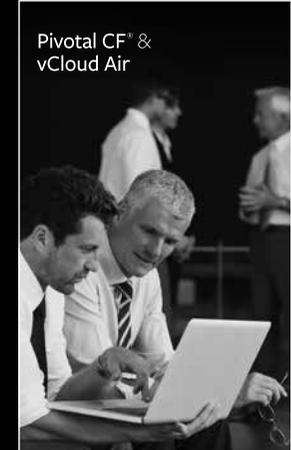
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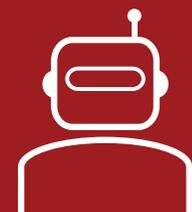
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EXHIBITORS

Unitrends

E133

www.unitrends.com

Unitrends provides physical, virtual and cloud based protection and recovery for every organization's most valuable assets: its data. Supported by a "crazycommitted" customer service model the company consistently achieves a 98% customer satisfaction rating, helping everyone play IT safe.

Vision Solutions

E142

www.visionsolutions.com/

Vision Solutions is the premiere provider of HA, DR, migration and data sharing solutions. Our DoubleTake solutions allow organizations to virtualize, adopt cloud based DR, and perform near zero downtime migrations between any combination of physical, virtual or cloud servers.

Wipro Ltd

E443

www.wipro.com

Wipro is a leading Information Technology, Consulting and Business Process Services company that delivers solutions to enable its clients do business better. Recognized globally for its commitment towards sustainability and innovation, Wipro has a workforce of over 140,000, serving clients in 175+ cities worldwide.

X-IO technologies

E158

www.xio.com

XIO technologies, along with its ISE architecture, solved some fundamental challenges of enterprise storage for virtualized environments. ISE addresses the demand of customers for consistent performance, simplified hypervisor integrated management, and true zero touch reliability in VDI, OLTP, and BIDW environments.

Zerto

E152

www.zerto.com

Zerto has developed the first hypervisor based, continuous data protection solution with built in automation and orchestration for virtualised environments, offering simplicity and greatly reduced operational and maintenance costs. Developed exclusively for virtualised and cloud environments.

EVO Zone

www.vmware.com/products/evo-rail/

EVO:RAIL
Experience the new VMware EVO Family - exciting new Hyper-Converged Infrastructure 100% Powered by VMware. See EVO: RAIL in action and learn how it can simplify deployment and management of the infrastructure and workloads in your datacenter.

EVO:RACK.

Come check out a technology preview of EVO: RACK, the second member of VMware's EVO family of Hyper-Converged Infrastructure solutions, intended to help our customers reduce the complexity in bringing up and managing a Software-Defined Data Center (SDDC).

NEW INNOVATORS

Blanco Oy Ltd

NI215

www.blanco.com

Blanco provides a complete range of data erasure tools to ensure 100% secure erasure of sensitive data.

Bloombase

NI219

www.bloombase.com

NextGeneration Data AtRest Security from Physical and Virtual Data Centers, through Big Data, to the Cloud.

KEMP Technologies

NI218

www.kemptechnologies.com

KEMP Technologies is the leading provider of load balancer software solutions used by over 22,000 enterprise and SMB organizations worldwide.

Trilead AG

NI214

www.trilead.com

Trilead VM Explorer, the innovative Backup solution for VMware and Microsoft HyperV from Switzerland.

Zadara Storage

NI216

www.zadarastorage.com

Zadara Virtual Private Storage Arrays™ offer flexible, managed, elastic, pure OpEx SAN/NAS Enterprise Storage as a Service for Private and Public Clouds.

SERVICE PROVIDERS

Amsio

SP306

www.amsio.com

Amsio is leading in cloud. We offer managed and cloud services out of multiple datacenters in The Netherlands.

Aruba

SP303

www.arubacloud.com/

Aruba, empowered by its European DC Network, provides a complete range of Cloud IaaS services to answer any company's need.

Bitbrains

SP305

www.bitbrains.com

Managed hosting provider with expertise in the field of HighPerformance Computing and Extreme Engineering.

Fundaments B.V.

SP302

www.fundaments.com

Cloud Infrastructure. ISO 27001 and NEN 7510 certified. Multi Datacenter solutions within the Netherlands. Concrete flexibility.

Global Access

SP308

www.global.de/

Leading Innovative Cloud & Data Centre Provider Made and Serviced in Germany since 96' - Built to Empower Your Vision!

IS Group

SP304

www.is.nl

We design, build and manage critical IT and cloud solutions that contribute to the success of our customers.

Open Line Consultancy B.V.

www.openline.nl

Open Line is your reliable and innovative partner for your technical infrastructure.

Rackspace

SP307

www.rackspace.com

Rackspace® (NYSE: RAX) is the #1 managed cloud company, the leader in hybrid cloud, and the founder of OpenStack®.

The image features the VMware logo centered on a dark background with a teal and blue nebula pattern. The logo is rendered in a white, lowercase, sans-serif font. The background consists of a dark, almost black space filled with numerous small, bright white stars and larger, diffuse clouds of teal and blue light, creating a cosmic or nebula-like effect.

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