



Partner Day Agenda - Sunday, August 24, 2014

- 8:30 AM – 9:15 AM** VMworld 2014 5K Partner Fun Run for charity
All partners are welcome to participate
- 9:00 AM – 7:00 PM** Registration Open
- 10:00 AM – 11:00 AM**
- [**PAR2987: Software Defined Datacenter Executive Session \(Vision and Strategy\)**](#)
John Gilmartin, GM & VP, SDDC, VMware
- [**TEX2516: Delivering Best in Class Desktop Virtualization with Horizon 6 and Cisco UCS**](#)
Bhumik Patel, Partner Architect - Global Strategic Alliances, VMware
Ashok Rajagopalan, UCS Product Manager, Cisco Systems
- [**PAR3321: Independent Software Vendors \(ISV\): Interoperability and how VMware supports your journey to the cloud**](#)
Ajay Patel, Vice President Hybrid Services Group, VMware
Sanjay Katyal, Vice President, Global Alliances, VMware
Ed Horst, CMO and Business Development, Perforce Software
Uddhav Gupta, Senior Director - Data Warehousing Platform, SAP
- [**PAR3320: Success in the Cloud – Strategies to Drive Service Provider and Partner Profitability – a Panel Discussion**](#)
Geoff Waters, VP - Service Provider Channel, VMware
David Grimes, Cloud Technology Designer and Visionary, NaviSite - A Time Warner Cable Company
Pat O'Day, Chief Technology Officer, Bluelock
Melanie Posey - Research VP, IDC
- 11:15 AM – 12:15 PM**
- [**PAR2986: Hybrid Executive Session \(Vision and Strategy\)**](#)
Bill Fathers, SVP and GM, Hybrid Cloud, vCHS, VMware
- [**TEX1505: How to Monitor a Virtual Machine without a Direct Network Connection**](#)
Max Daneri, Senior Member of Technical Staff - DSE, Ecosystem & Solution Engineering, VMware
- [**TEX2254: VMware NSX Extensibility: Enabling Partner Integrations**](#)
Leena Merciline, Senior Product Manager - NSBU Product Management, VMware
- [**PAR3322: Transforming Our Future: Embracing the Systems Integrators/Service Outsourcers**](#)
Sanjay Katyal, Vice President Strategic Alliances & OEMs, VMware

12:15 PM – 2:00 PM

Lunch For All Partners (Moscone West, Level 1)

Birds Of-A-Feather Discussion (BOF) – (Moscone West – Level 1)

Join [Arrow](#) to learn how to grow your vCHS and NSX business.

Grab lunch and join the informal discussion!



2:00 PM – 3:00 PM

[PAR2985: End User Computing Executive Session \(Vision and Strategy\)](#)

Sanjay Poonen, EVP & GM, End User Computing, VMware

[TEX2730: What's New in vCloud Suite](#)

Karthik Narayan, Product Manager, Suite PM/PMM, VMware

[TEX1914: VMware Ready Cloud Automation Program](#)

Meenakshi Nagarajan, Staff Program Manager, Ecosystem & Solution Engineering, VMware

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3:15 PM – 4:45 PM

[General Session: Partner Keynote \(Moscone West, Level 3\)](#)

Dave O'Callaghan, SVP Global Partner Organization, VMware

Pat Gelsinger, CEO, VMware

Carl Eschenbach, President & COO, VMware

4:00 PM – 7:00 PM

VMworld 2014 Welcome Reception in the Solutions Exchange

Please note: Times of sessions are subject to change.