



VMware View 4.5

Modernize Desktop and Application Management

V.2.0

BROCHURE

At a Glance

VMware View™ is the industry's leading desktop virtualization platform, and the only purpose-built solution for delivering desktops as a secure managed service. Built on the proven power of VMware vSphere™, only VMware View provides the platform, management tools and rich user experience that organizations need to reduce costs, streamline administration and increase end-user satisfaction.

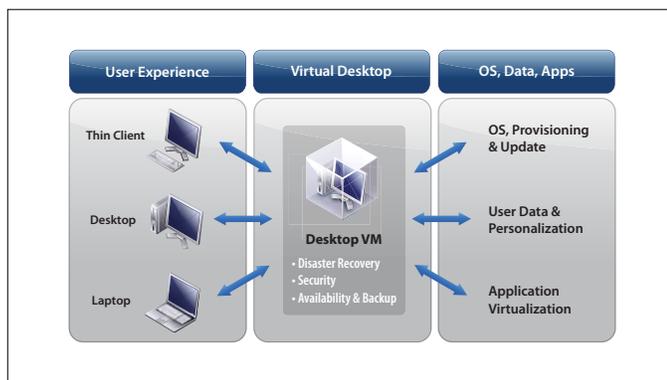
VMware View: Built for Desktops

Enterprises today are facing a serious desktop dilemma. End users increasingly need the freedom and flexibility to access their applications and data from a multitude of devices and locations. Unfortunately, this need is driving up costs for IT organizations as they attempt to balance user needs with financial constraints, internal policies, and compliance requirements.

For every dollar spent on PC hardware, organizations must spend an average of three dollars just to maintain that device.

— Forrester Research

With VMware View, you can solve this dilemma by virtualizing desktop operating systems, applications and user data, decoupling these components from their underlying hardware. IT administrators can then centrally manage and provision these desktop components from the datacenter creating a rapidly deployable private “desktop cloud” infrastructure.



VMware View encapsulates the OS, applications and user data into isolated layers for better desktop management and dynamically assembles desktops on demand to provide users with a personalized view of their individual desktop.

Purpose-built for desktops, VMware View is the only end-to-end solution that provides the scalable management, rich user experience, and common virtualization platform you need to energize your business by delivering desktops as a managed service.

Key Benefits

Reduce Operational Costs by 50%

Centralizing your desktop infrastructure with VMware View makes it faster, easier and less costly for IT staff to provision, deploy, maintain and monitor desktop images across their entire life cycle. In fact, IDC Research reports that VMware View customers have been able to lower the total cost of ownership for their desktop infrastructures by 50 percent, saving more than \$500 annually per user.¹

Simplify Desktop and Application Management

Using VMware View, you can manage tens of thousands of virtual desktops, applications and user data from a centralized administrative interface while simplifying key IT processes such as provisioning, configuration management, connection brokering, policy enforcement, and application assignment.

You can also strengthen security and control by hosting virtual desktops centrally to prevent data leakage while leveraging vShield Endpoint for enabling centralized anti-virus, SSL for encryption and support for authentication with smart cards and RSA SecurID® tokens to enable secure access to virtual desktops.

Deliver Rich User Experiences on Demand

VMware View is the only solution that lets you deliver rich user experiences for end-users across your organization on any device at any location—online or off the grid. High-performance PC-over-IP (PCoIP) technology lets users work with their virtual desktops via a LAN or WAN connection, while VMware View Client with Local Mode enables them to work offline and leverage local processing resources. The result is a seamless user experience that combines the best of VDI and client virtualization.

Standardize on a Common Virtualization Platform

VMware View is built on the industry-leading VMware vSphere virtualization platform, providing unparalleled performance, scalability, reliability and availability for virtual desktop environments. It also means that for the first time, your organization can standardize on a single common platform for your entire IT infrastructure, from the desktop to the datacenter and even through to cloud-based services from external service providers.

¹ IDC Research, “Quantifying the Business Value of VMware View,” September 2009

Using VMware View

Reduce the Time and Cost of Windows 7 Migration by 50%

Double the speed of Windows 7 migrations and cut costs in half by rapidly provisioning virtual desktops that end users can access without upgrading their hardware, and by virtualizing legacy applications to eliminate OS compatibility issues.

Simplify Remote and Branch Office IT Operations

Deliver high-performance virtual desktops from behind the corporate firewall to remote or branch offices such as retail stores, bank branches, medical offices, and even offshore facilities to empower users while reducing support and maintenance costs.

Enable Agile Business Process Outsourcing

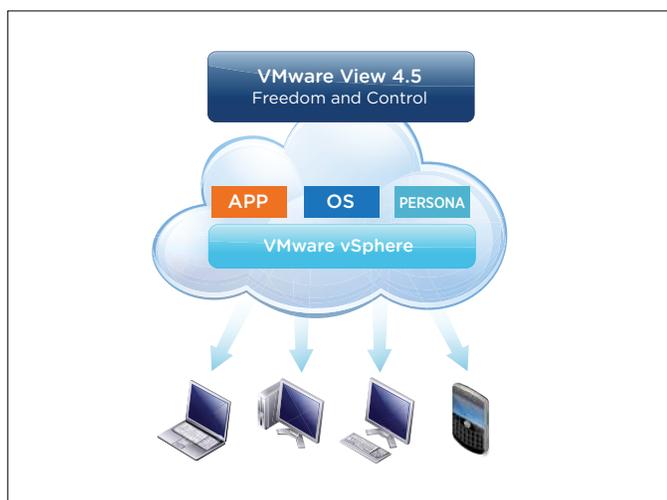
Rapidly extend IT resources to third-party service providers without sacrificing control over security policies or administrative privileges, using VMware View to centrally host virtual desktops and applications that authorized users outside the organization can access through a secure network connection on desktops and thin clients.

Extend Business Continuity and Disaster Recovery to Desktops

Leverage automated failover, load balancing, backup and recovery and other built-in datacenter-class business continuity and disaster recovery capabilities to protect desktop data and ensure continuous availability for end-users at a fraction of the cost and complexity of traditional solutions.

Support Users on the Go with Follow-Me Desktops

Enable ultra-mobile users to roam freely from location to location by giving them anytime, anywhere access to familiar, personalized desktop environments and critical applications, while keeping patient records and other sensitive data secure and protected in the datacenter.



VMware View modernizes desktop and application management by enabling you to create a private desktop cloud for delivering dynamic virtual desktops on demand over any network to end users on any device.

Customer Success Stories

Norton Healthcare

Norton's 10,000+ employees provide outstanding care to every patient over a full range of medical services with the help of VMware View, which has helped Norton Healthcare reduce Help Desk calls by more than 90 percent.

"Application upgrades are kind of a non-event now...[we] received zero helpdesk calls for the virtual desktops."

— Brian Cox, Director of Customer Service

University of Toledo

Using VMware View, the University of Toledo in Ohio provides students with access to university-licensed software from anywhere with an Internet connection, 24 hours a day, seven days a week.

"VMware View really extends the boundaries of the university out to our students wherever they are."

— Josh Spencer, Team Lead, Desktop Development Group

Metro Health

Metro Health runs nearly 1,500 virtual desktops on blade servers using VMware View, providing medical staff with instant access to their computing environments as they roam throughout the hospital and outpatient sites.

"With VMware View, I can honestly say that there are months that go by where I don't have to think about the infrastructure because it just works."

— Chris House, Senior Network Analyst

What's Included in VMware View

VMware vSphere for Desktops

Designed specifically for desktops, this edition of VMware vSphere provides a highly scalable, reliable and robust platform for running virtual desktops and applications, with built-in business continuity and disaster recovery capabilities to protect desktop data and availability without the cost and complexity of traditional solutions.

VMware View Manager

View Manager 4.5 enables IT administrators to centrally manage thousands of virtual desktops from a single image to streamline the management, provisioning and deployment of virtual desktops. In addition end-users connect through View Manager to securely and easily access VMware View virtual desktops.

VMware ThinApp

VMware ThinApp™ 4.5 is an agentless application virtualization solution that streamlines application delivery while eliminating conflicts. As part of VMware View, ThinApp simplifies repetitive administrative tasks and reduces storage needs for virtual desktops by maintaining applications independently from the underlying OS.

VMware Composer

VMware View Composer lets customers rapidly create desktop images that share virtual disks with a single parent image while segmenting user data and settings so they can be managed independently, and so that desktops linked to the parent image can be patched or updated without affecting the user data and settings.

VMware vCenter Server for Desktops

This edition of VMware vCenter™ Server is the central management hub for VMware vSphere and gives you complete control and visibility over clusters, hosts, virtual machines, storage, networking and other critical elements of your virtual infrastructure.

VMware View Client

Access virtual desktops in the datacenter from Windows PCs, Macs and thin clients. View Client with Local Mode allows access to virtual desktops running on a local Windows based endpoint regardless of network availability.

VMware vShield Endpoint

Enables offloaded and centralized antivirus and anti-malware (AV) solutions, eliminating agent sprawl and AV storm issues while minimizing the risk of malware infection and simplifying AV administration in virtualized environments.

How to Buy

VMware View is available in two primary editions: VMware View Premier, and VMware View Enterprise.

VMWARE VIEW 4.5 EDITIONS			
		PREMIER	ENTERPRISE
VMware vSphere for Desktops	Provides the best platform for building cloud infrastructures	x	x
VMware vCenter Server for Desktops	Delivers highly scalable management for VMware vSphere	x	x
VMware View Manager	Centralizes control over desktops, applications user data and settings	x	x
VMware View Composer	Simplify image management and reduce storage needs using VMware Linked Clones	x	
VMware vShield Endpoint	Offloads AV processing, centralizes and simplifies AV deployment and management	x	
VMware ThinApp	Simplifies application management and assignment	x	
VMware View Client with Local Mode	Ensures online and offline user access to virtual desktops	x	

Support & Professional Services

VMware offers enterprise-class support to all VMware View customers. For customers that require additional services, VMware also offers several professional services engagements on best practices and getting started with your VMware View deployment.

Find Out More

For information or to purchase VMware products, call 1-877-VMWARE (outside of North America dial +1-650-427-5000), visit www.vmware.com/products, or search online for an authorized reseller. For detailed product specifications and systems requirements, please refer to the VMware View documentation.

