



VMware vSphere™ 4.0

The best platform for building cloud infrastructures

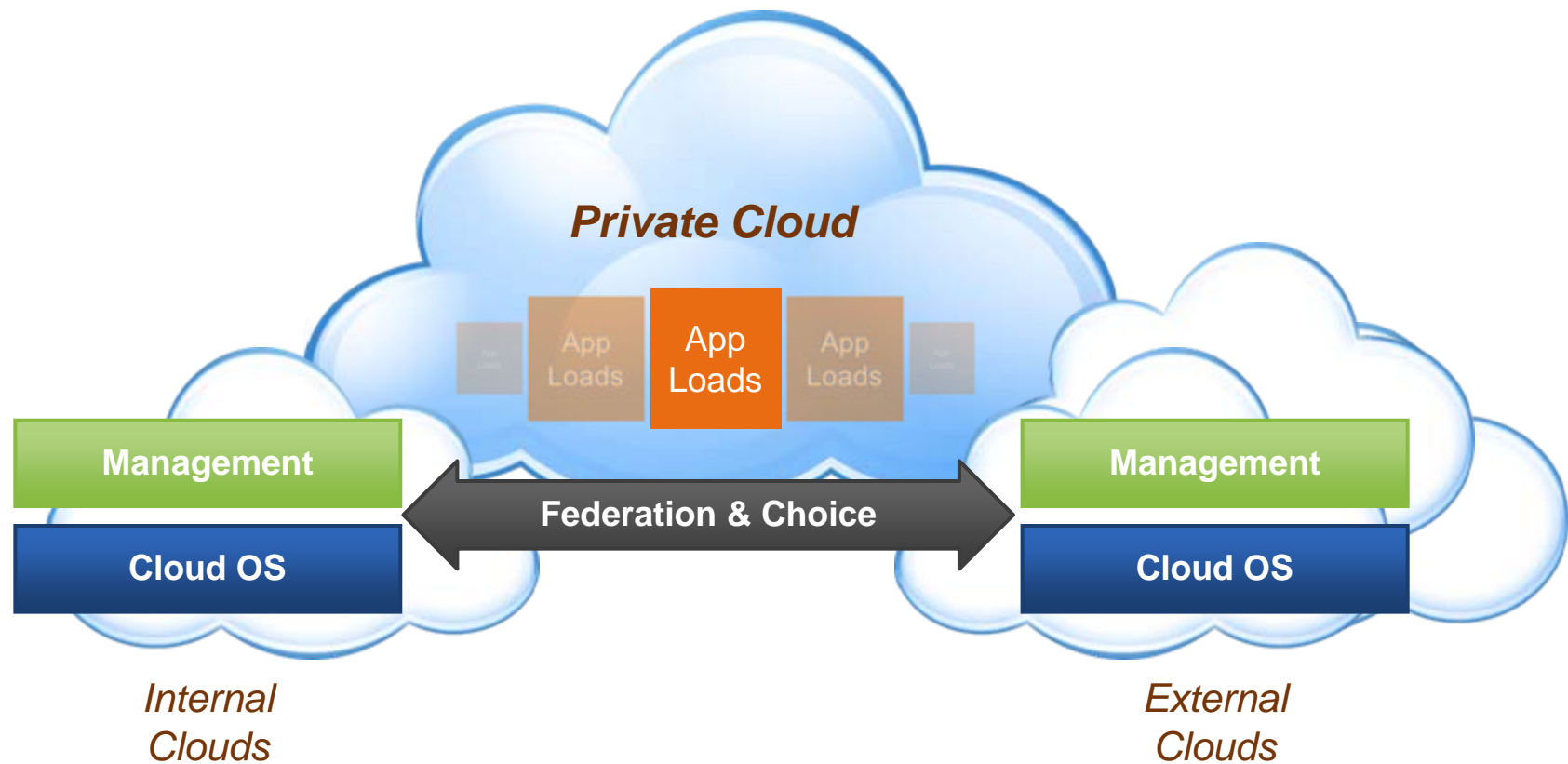
IT as a Service

Just like.....

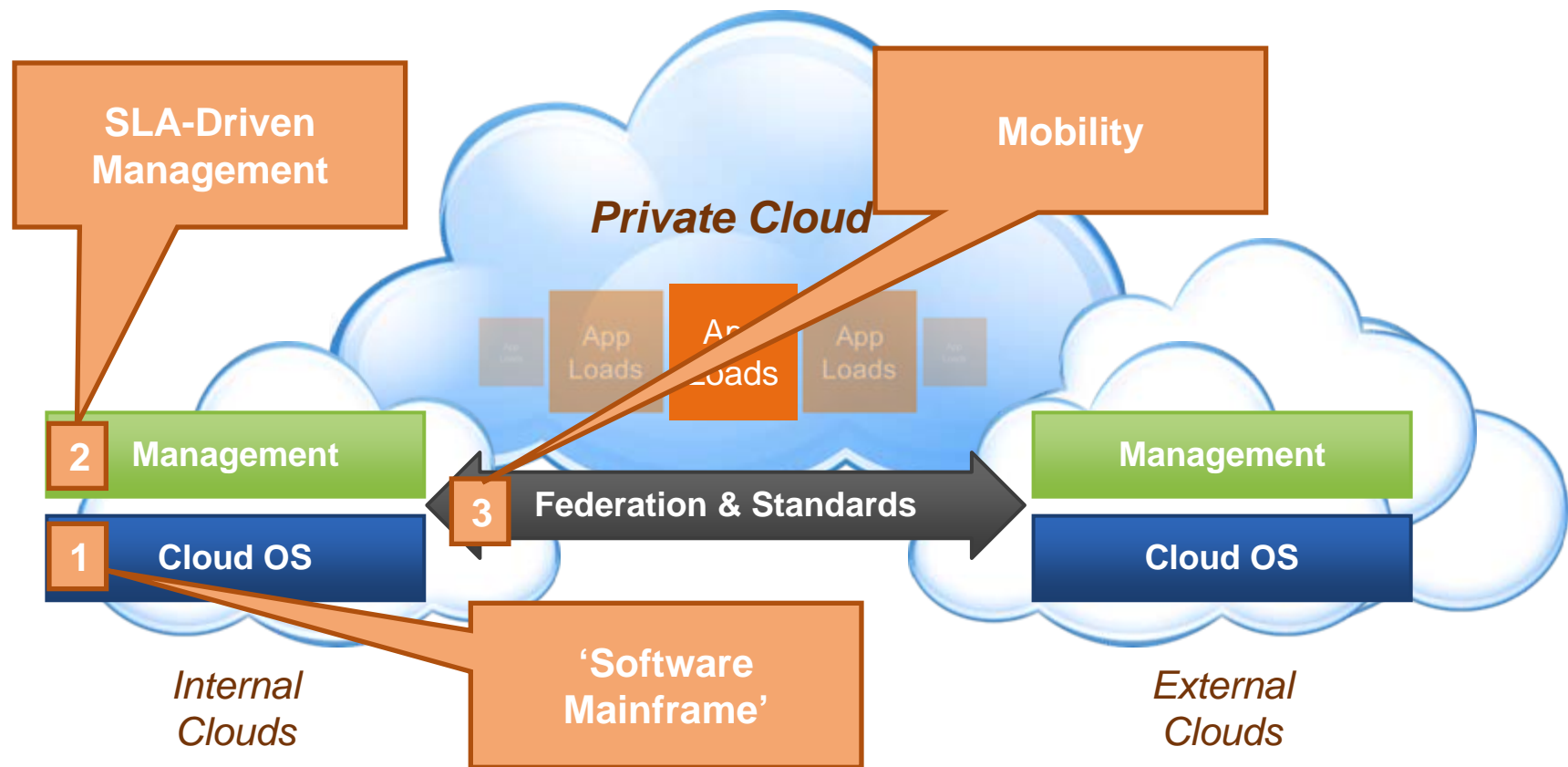


- Inexpensive, pay as you go, pay for what you use
- Ubiquitously available
- Reliable
- Choice of providers

The Vision: IT as a Service Delivered Through Private Cloud



There are Three Building Blocks for the Private Cloud



Introducing...

VMware vSphere™ 4.0

*The best platform for building cloud
infrastructures*

VMware vSphere™ – The Industry's First Cloud Operating System

Application
Services

vSphere 4.0

Infrastructure
Services

- Clustering
- Data Protection

Availability

- Firewall
- Anti-virus
- Intrusion Prevention
- Intrusion Detection

Security

- Dynamic Resource Sizing

Scalability

vCompute

- Hardware Assist
- Enhanced Live Migration Compatibility

vStorage

- Storage Management & Replication
- Storage Virtual Appliances

vNetwork

- Network Management

VMware vSphere™ 4.0 Delivers

Efficiency

*Cut capital
and operational
costs by over 50%.
for all applications..*

Control

*...while automating
quality of service...*

Choice

*...and remaining
independent
of hardware,
operating system,
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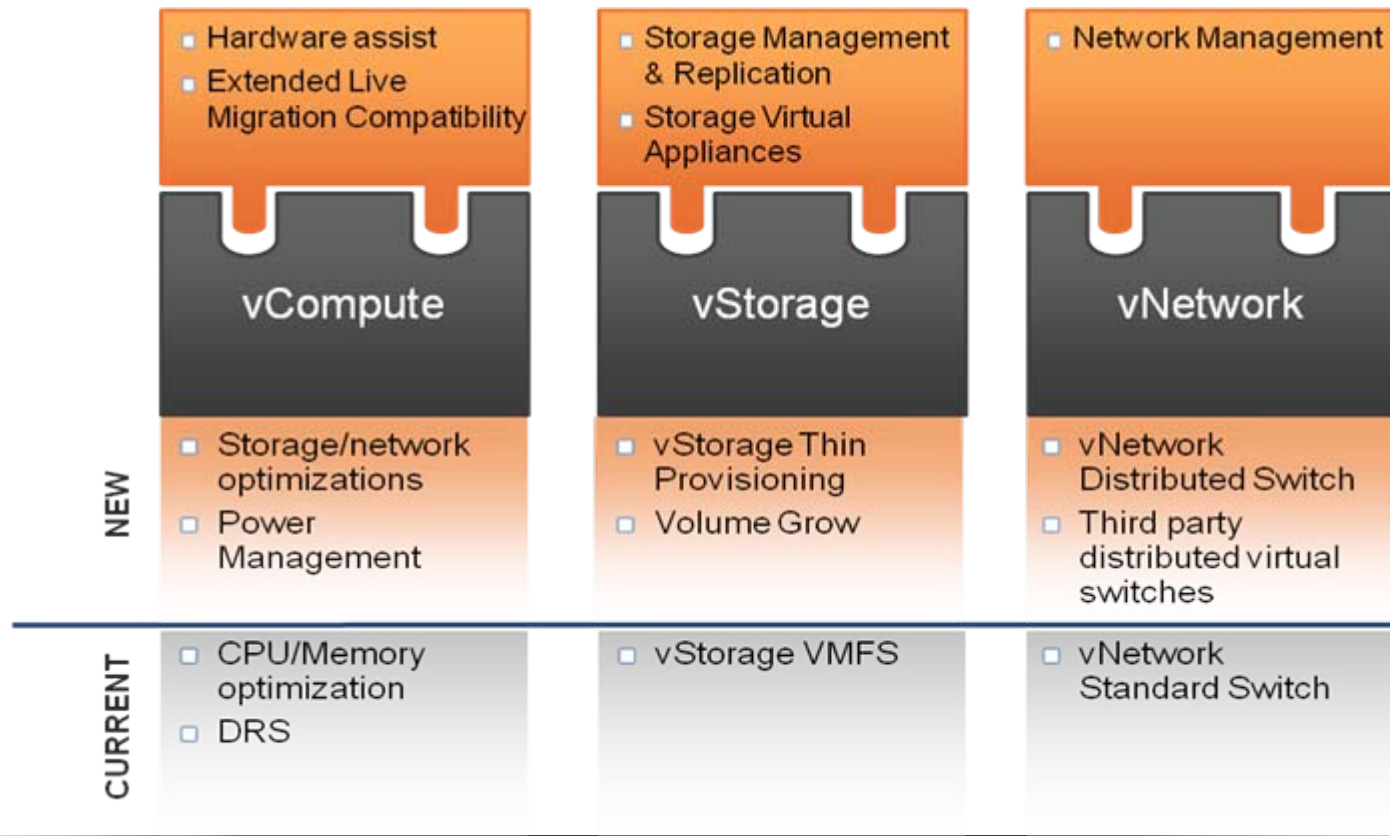
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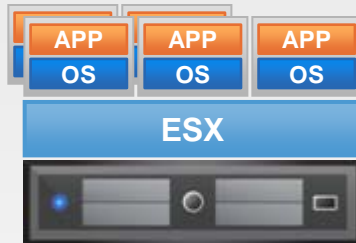
Infrastructure Services Deliver CapEx and OpEx Savings



Highest consolidation ratios in the industry
Most efficient use of hardware resources
Low operational overhead

“Speeds and Feeds” Optimization for the Highest Consolidation Ratios

Virtual Machines



CPU



Memory



Networking



Storage



VM Scale Up

- 8-way vSMP and 255 GB of RAM per VM

Hardware Scale Up

- 64 cores and 1 TB physical RAM

Hardware Assist Purpose Built Scheduler

- Lowest CPU overhead

Hardware Assist Page Sharing Ballooning

- Maximum memory efficiency

VMXNET3 VMDirectPath I/O

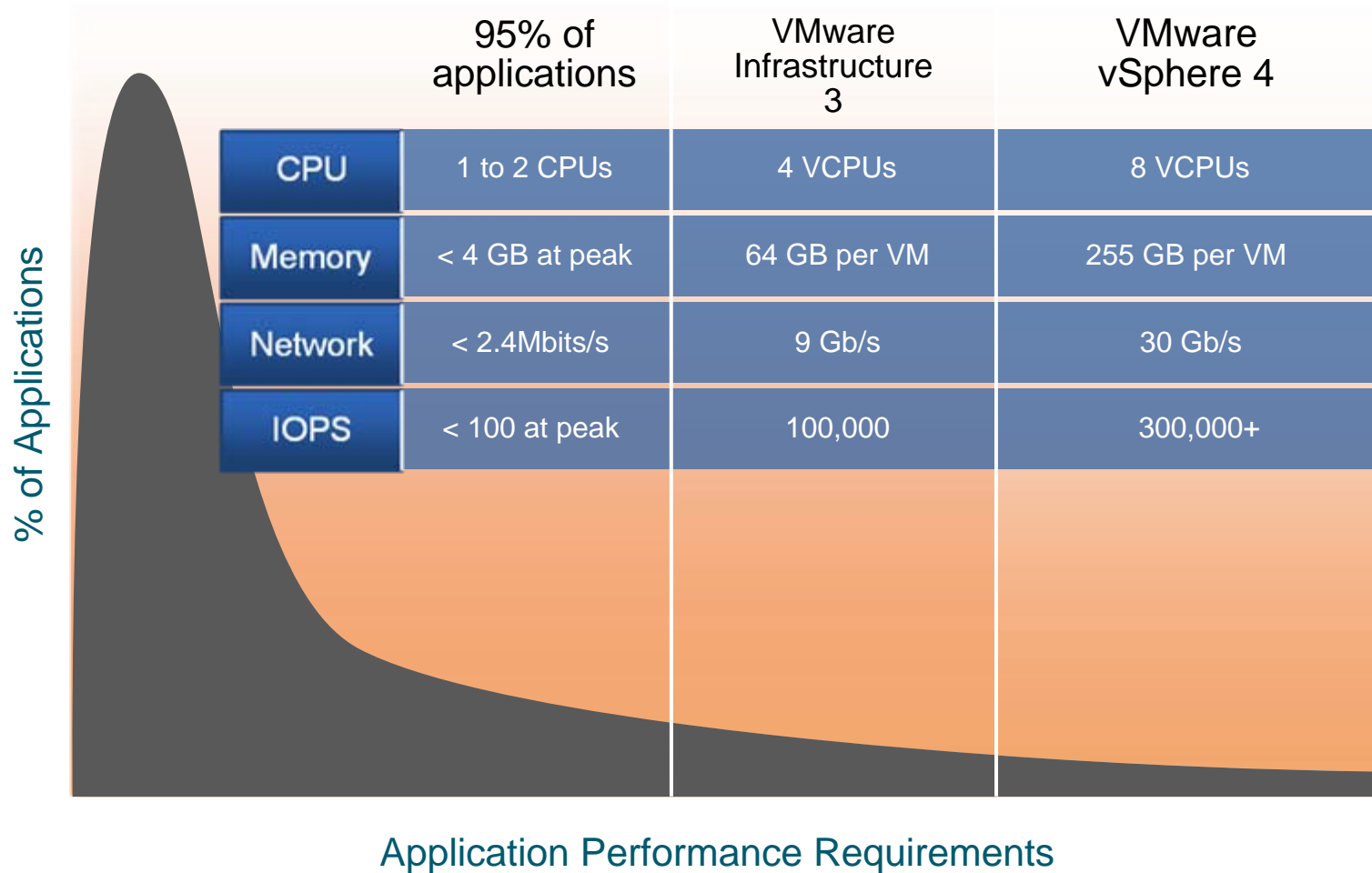
- Wirespeed network access

Storage stack optimization VMDirectPath I/O

- Greater than 200k iops per second
Lower than 200 microsecond latency

■ Current ■ NEW

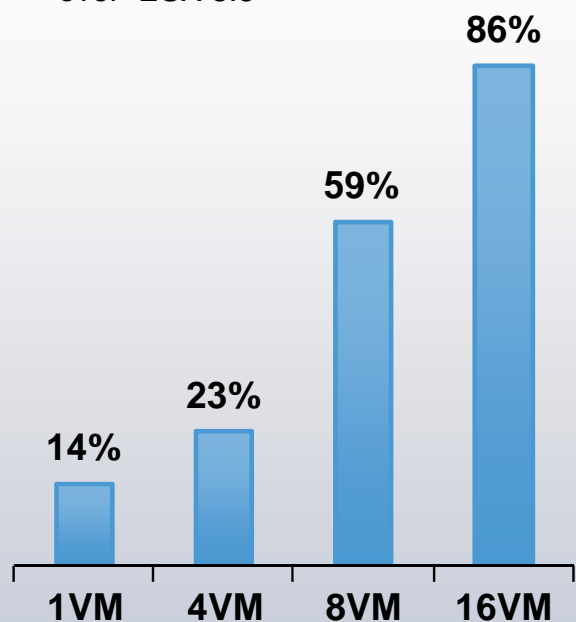
vSphere 4 Delivers Performance for Demanding Applications



I/O Throughput Optimizations for Business Critical Applications

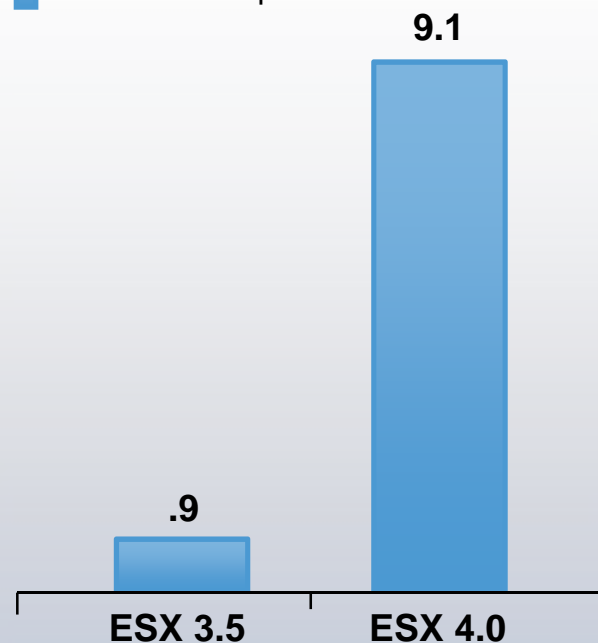
Network Transmit Potential Gains

■ Performance increase in ESX 4.0 over ESX 3.5

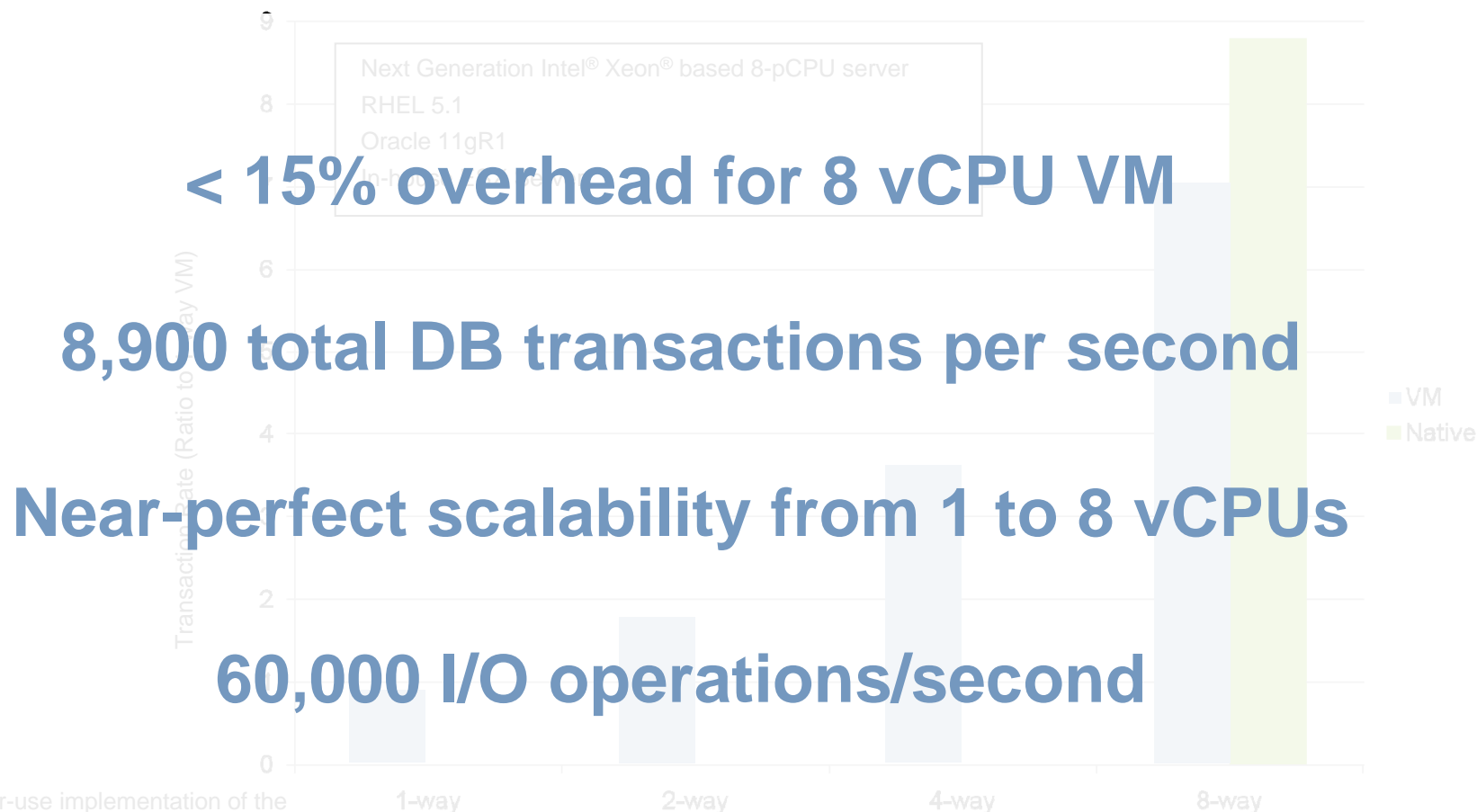


iSCSI Maximums

■ iSCSI Max Gbps



Single VM Performance: Well-Known Database OLTP Workload†



† A fair-use implementation of the TPC-C workload; results are not TPC-C compliant

Comparison to VISA





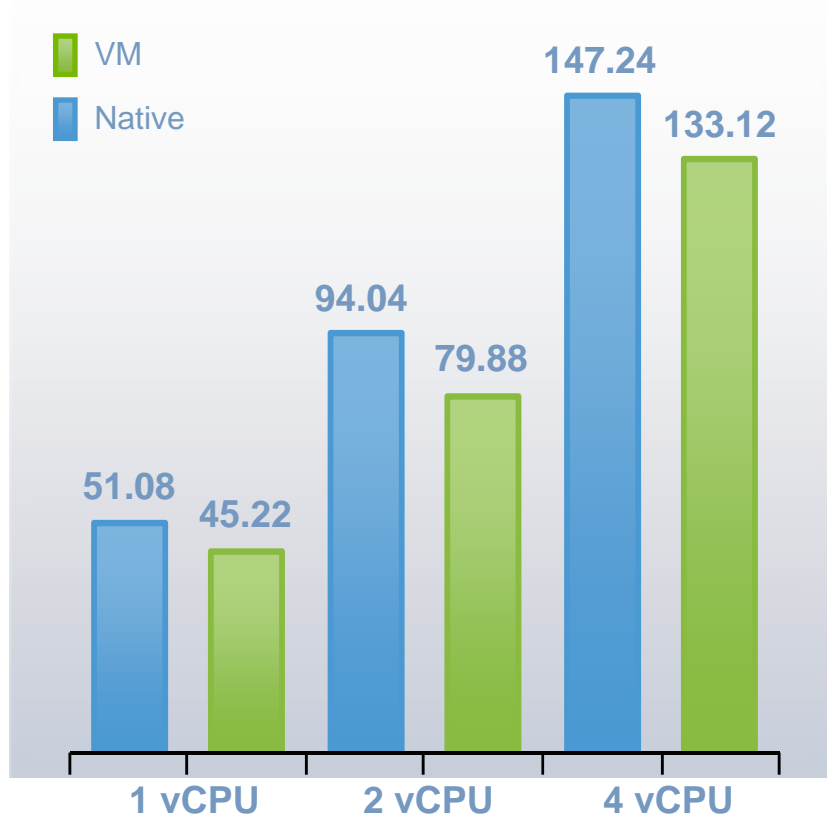
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Sun Fire 15k (ca. 2002)

ESX 4.0 Performance with SQL Server 2008

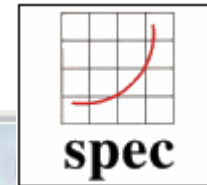
Relative Scaling Ratio



ESX achieves 90% of native performance on 4.0 vCPU VM

Workload transaction latency unchanged between ESX 4.0 and Native

Multi-core + VMware = Record Performance

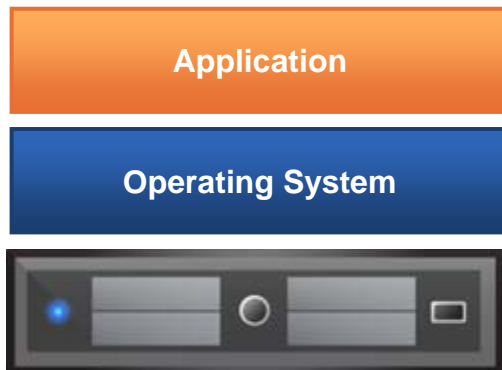


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VMware Infrastructure Sets World Record for Web Server Performance

Virtualization Platform Beats Native Performance in SPECweb@2005 Benchmark

PALO ALTO, Calif., February 17, 2009 — VMware, Inc. (NYSE: VMW) the global leader in virtualization solutions from the desktop to the datacenter, today announced that it has set a world record in web server performance on a 16 core server with results submitted for Standard Performance Evaluation Corporation (SPEC)® consortium's SPECweb2005, a benchmark for evaluating the performance of World Wide Web Servers.



Multi-core + VMware = Record Performance

Tester Name	System Name	Cores	Results
-------------	-------------	-------	---------

SPECweb2005 Scores

Fujitsu Siemens	HP ProLiant DL585 G5		
VMware Inc., USA	HP ProLiant DL585 G5 (with VMware ESX Server 3.5)	16	44,000
Hewlett-Packard			

Hewlett-Packard	HP ProLiant		
Hewlett-Packard			
Hewlett-Packard			
Sun Microsystems Inc.			
VMware Inc.			

Would serve 3 billion page views per day

“On a typical day, there are 1 billion page views.”

-Pierre Omidyar, eBay Founder
techtarget.com (July 07)

Multi-Core + VMware = Record Performance



3x

eBay's daily web
traffic on a single
server

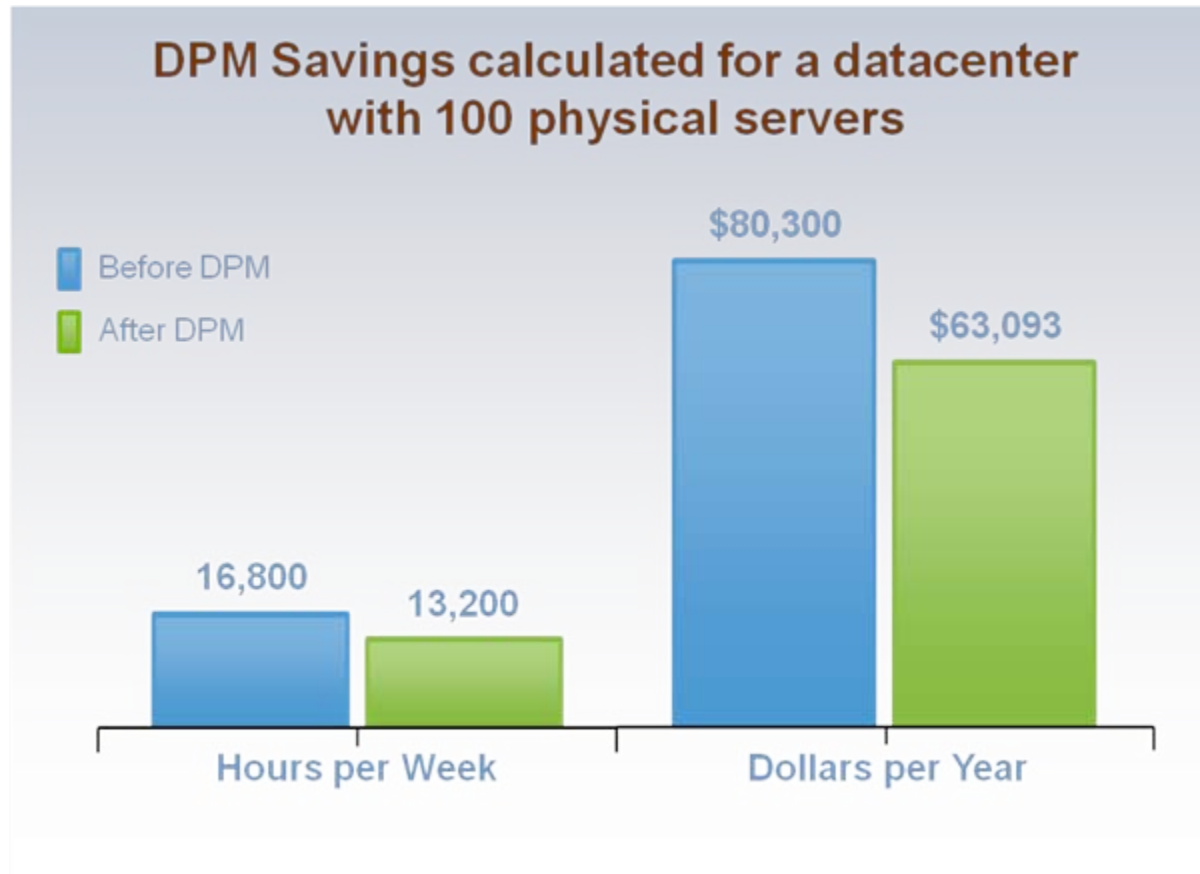
Green IT with VMware vSphere™ Power Optimization features



DPM brings servers back online when requirements are lower

- DPM consolidates workloads onto fewer servers when the cluster needs fewer resources
 - Places unneeded servers in standby mode
 - Brings servers back online as workload needs increase
- ESX supports Intel Speed Step/AMD Power now for individual host power optimization
- Minimizes power consumption while guaranteeing service levels
- No disruption or downtime to virtual machines

Additional 20% Reduction in Power Costs with DPM...

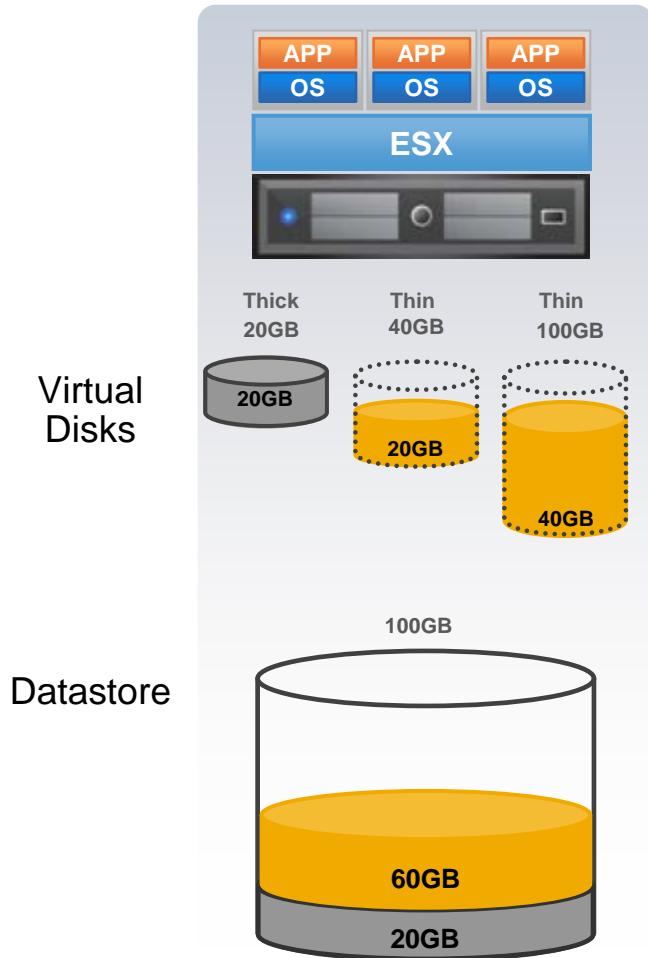


Assumptions: 50 out of 100 servers can be powered down for 8 hrs/day on weekdays and 16 hrs/day on weekends.

Total power consumption per server (operating power + cooling power) = 1130.625 watts/hr

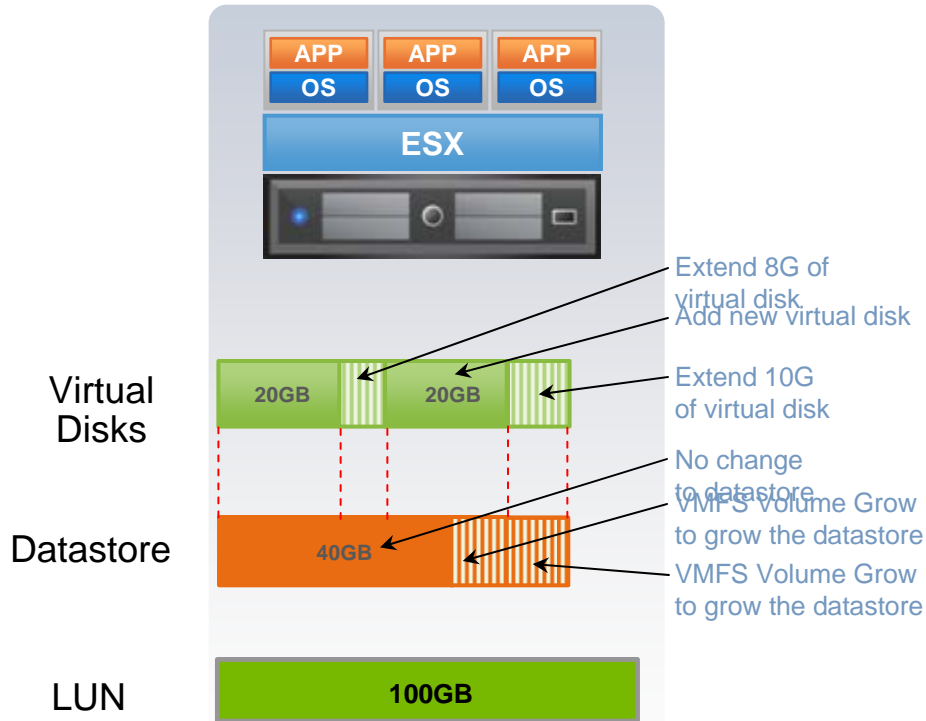
Cost of energy = \$ 0.0813 per kWh (source: Energy Information Administration)

vStorage Thin Provisioning



- ❑ Virtual machine disks consume only the amount of physical space in use
 - ❑ Virtual machine sees full logical disk size at all times
 - ❑ Full reporting and alerting on allocation and consumption
- ❑ Significantly improve storage utilization
- ❑ Eliminate need to over-provision virtual disks
- ❑ Reduce storage costs by up to 50%

Efficient Storage Abstraction with VMFS



Hot Virtual Disk Extend

- ☐ Expand virtual disks online
- ☐ Respond quickly to growing requirements without downtime

VMFS Volume Grow

- ☐ Expand VMFS Volume on the same LUN it was created
- ☐ Facilitate adding more virtual machines to an existing volume
- ☐ Facilitate data growth for the virtual machines
- ☐ Increase flexibility to simplify capacity planning

vNetwork Distributed Switch

2009



- ☐ Aggregated datacenter level virtual networking
- ☐ Simplified setup and change
- ☐ Easy troubleshooting, monitoring and debugging
- ☐ Enables transparent third party management of virtual environments

VMware vSphere™ 4.0 Delivers

Efficiency

*Cut capital
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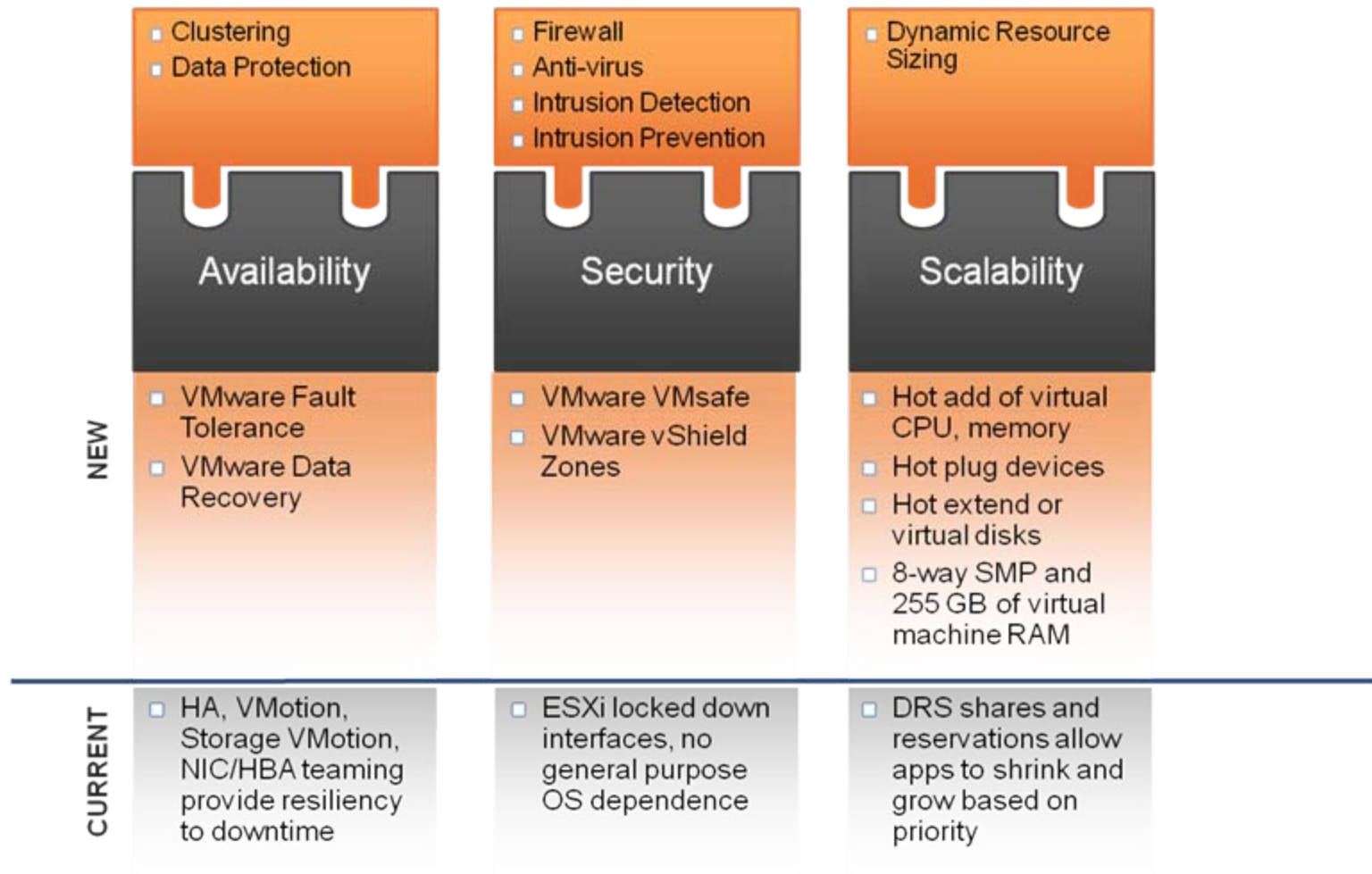
Control

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Choice

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Application Services Provide Built in Service Level Controls



Availability

Security

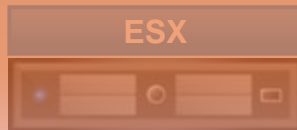
Scalability

VMware Solutions Maximize Uptime

Virtual Machines



Server



Storage



Interconnect



Planned Downtime

Unplanned Downtime

Site Recovery Manager

VM Failure
Monitoring

VMotion

HA

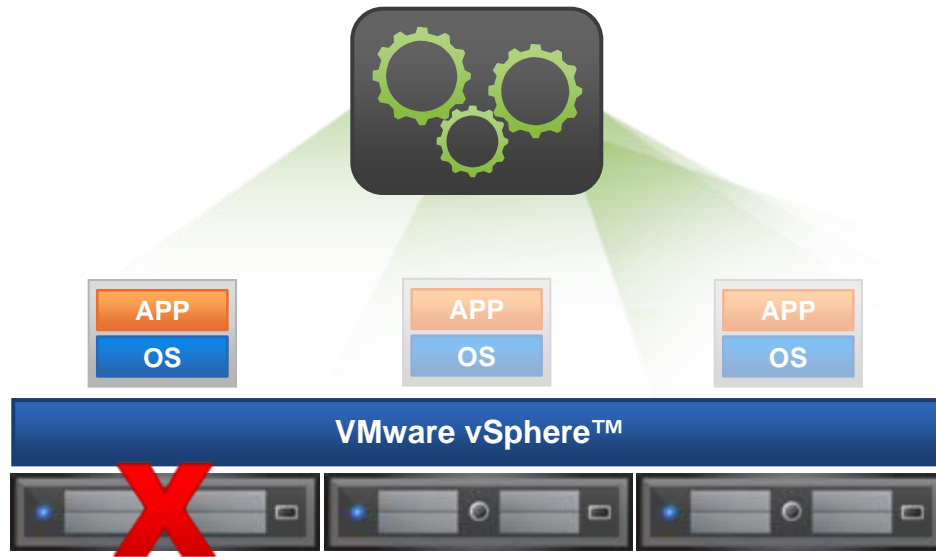
Storage vMotion

VCB

Network
Redundancy

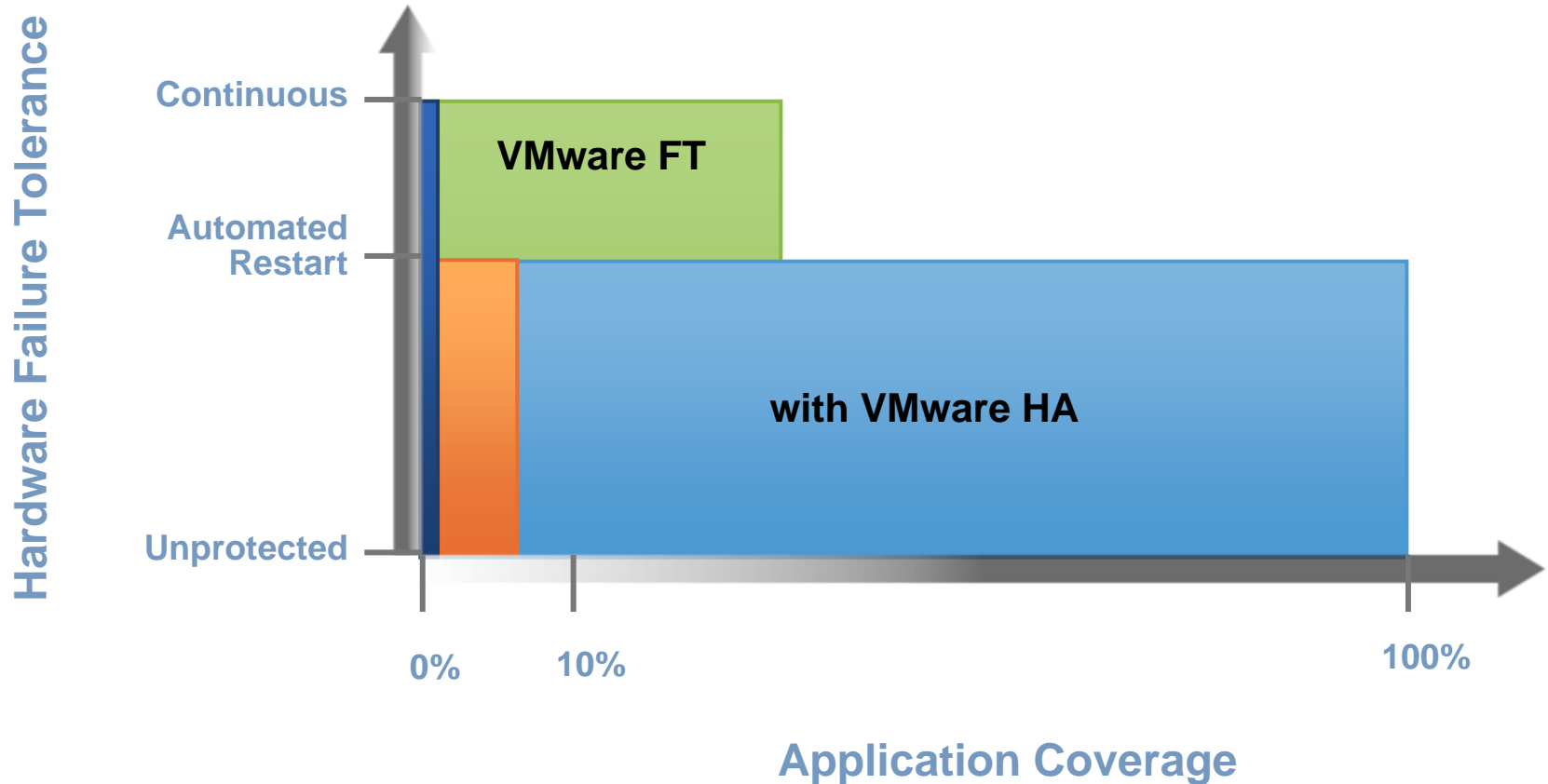
NIC & HBA
Teaming

VMware Fault Tolerance

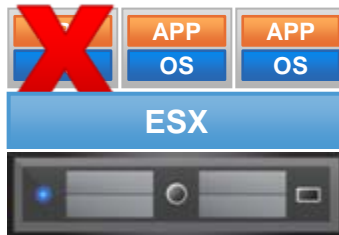


- ❑ Single identical VMs running in lockstep on separate hosts
- ❑ Zero downtime, zero data loss failover for all virtual machines in case of hardware failures
- ❑ Zero downtime, zero data loss
- ❑ No complex clustering or specialized hardware required
- ❑ Single common mechanism for all applications and OS-es

Transforming Availability Service Levels



VMware Data Recovery



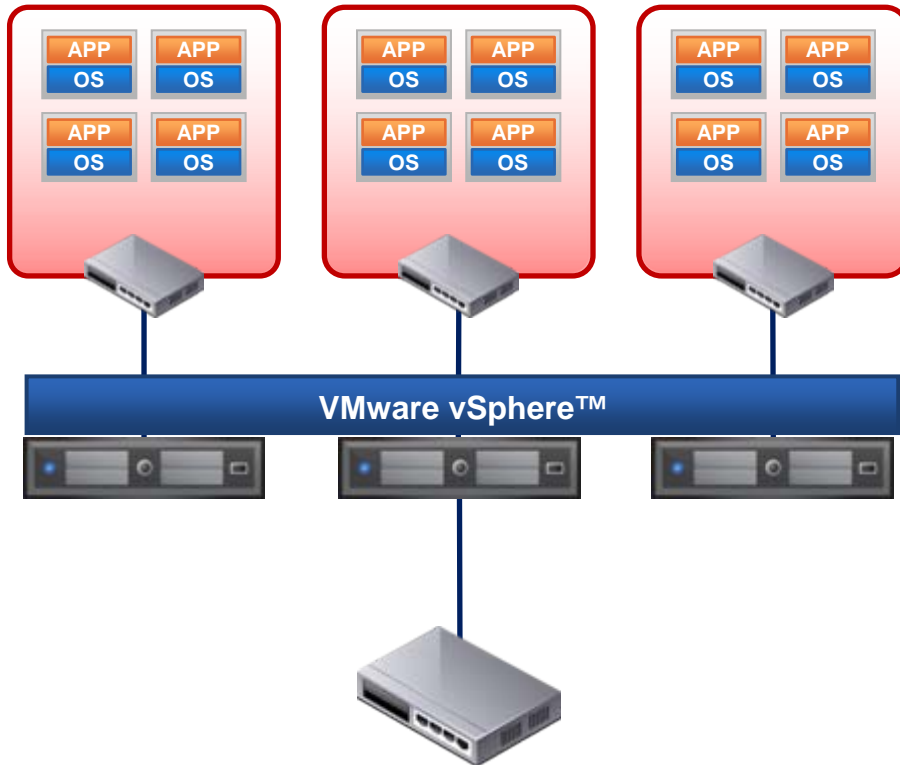
- ☐ Agent-less, disk-based backup and recovery of your VMs
- ☐ VM or file level restore
- ☐ Incremental backups and data de-dupe to save disk space
- ☐ Quick, simple and complete data protection for your VMs
- ☐ Centralized Management through VirtualCenter
- ☐ Cost Effective Storage Management

VMware VMsafe

- > API that enables protection of VMs by inspection of virtual components in conjunction with hypervisor
- > Isolation of protection engine from malware
- > Broad ranging coverage of virtual machine CPU, memory, storage and network

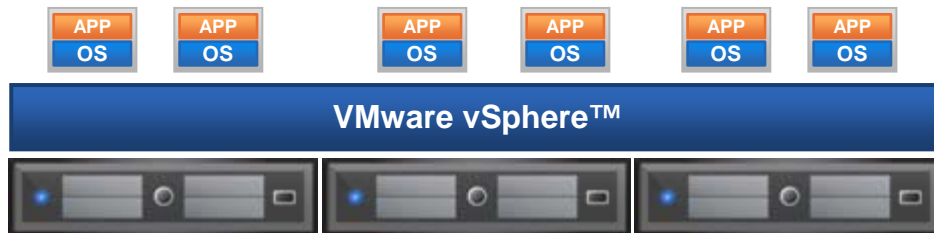


VMware vShield Zones



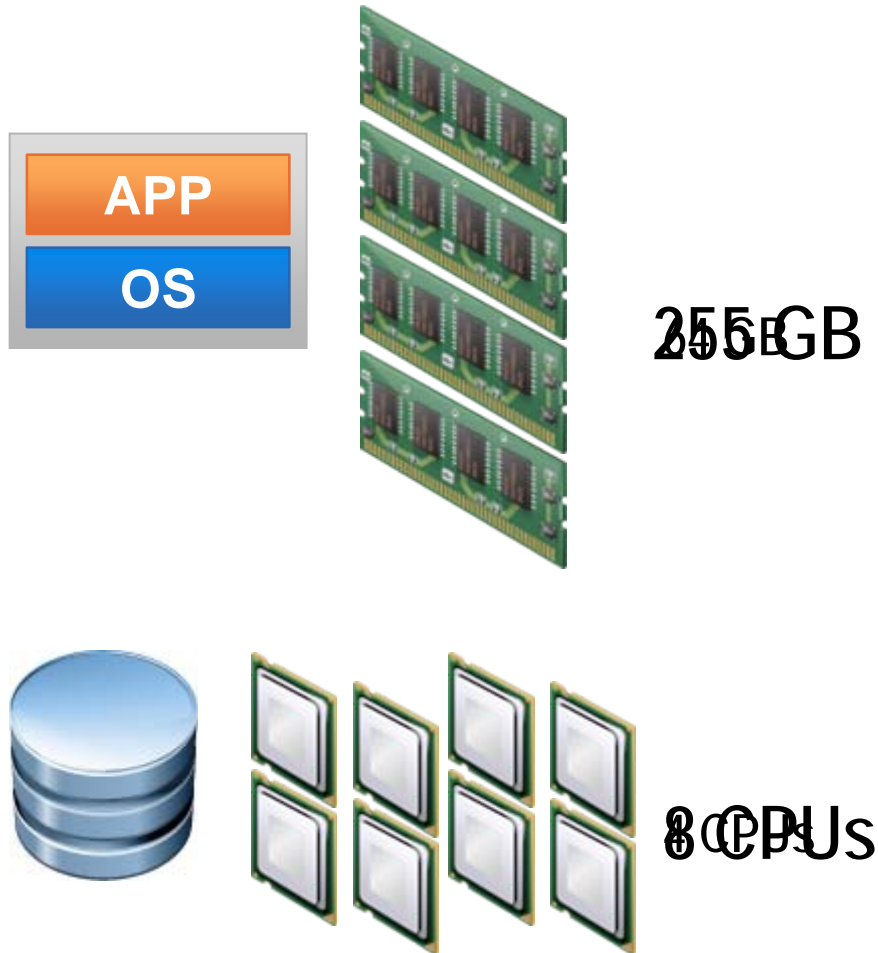
- ❑ Self-learning, self-configuring firewall Service
- ❑ VMotion and network-configuration aware trust zones
- ❑ Dynamic firewall policy using application protocol awareness
- ❑ Dynamic security capacity using infrastructure vServices
- ❑ Security policies auto-adapt to network reconfiguration or upgrades

DRS Ensures Capacity on Demand



- ❑ Shrink and grow of applications based on demand and priority
- ❑ Dynamic and responsive load balancing

Scale Up Applications for Assured QoS



- Scalable virtual machines
- Hot add of
 - CPU
 - Memory
- Hot add and remove
 - Storage devices
 - Network devices
- Hot Extend virtual disks
- Zero downtime scale out of virtual machines

Next Generation Management Enhances Control

**vCenter
Suite**

Management

**Application
Services**

Availability

Security

Scalability

vSphere 4.0

**Infrastructure
Services**

vCompute

vStorage

vNetwork

VMware vCenter Server 4

vCenter Server

Automation

vCenter Orchestrator

- Workflow engine for orchestrating virtualization
- Automate manual, repeatable steps by drag and drop interface



Scalability

vCenter Server Linked Mode

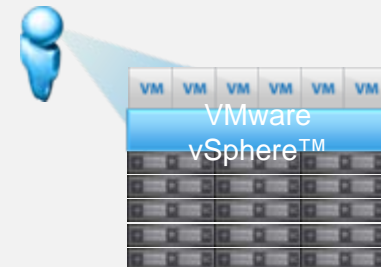
- Standard vSphere Client can access inventory across multiple vCenters
- View and search across a group of VC Servers



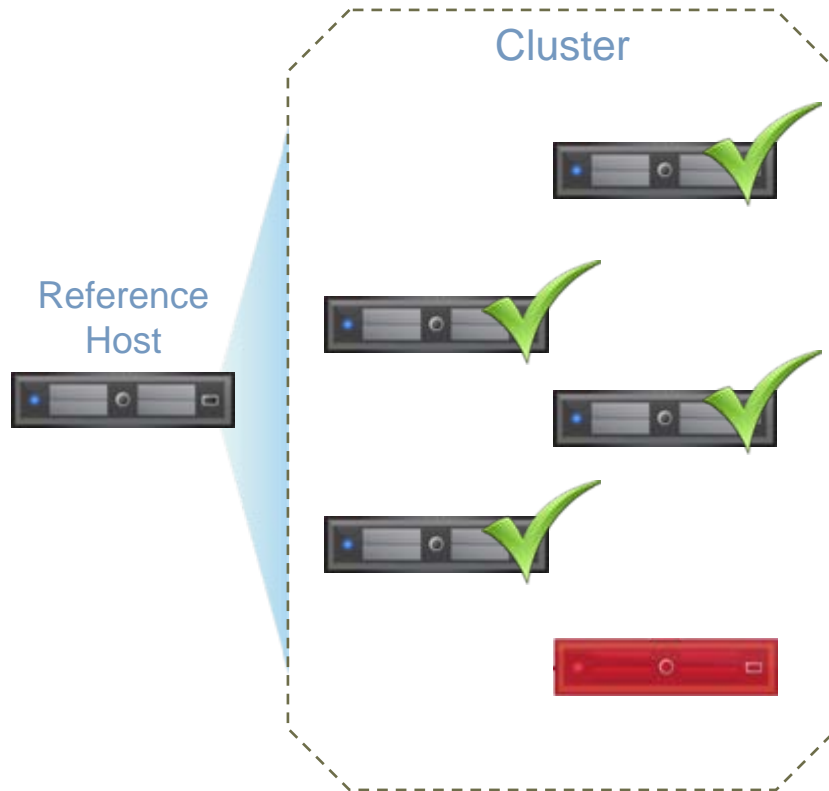
Visibility

Host Profiles

- Simplified setup and change management for ESX hosts
- Easy detection and remediation of non-compliance with standard configurations



vCenter Server: Host Profiles



- > Simplified setup and change management for ESX hosts
- > Easy detection of non-compliance with standard configurations
- > Automated remediation

VMware vSphere™ 4.0 delivers

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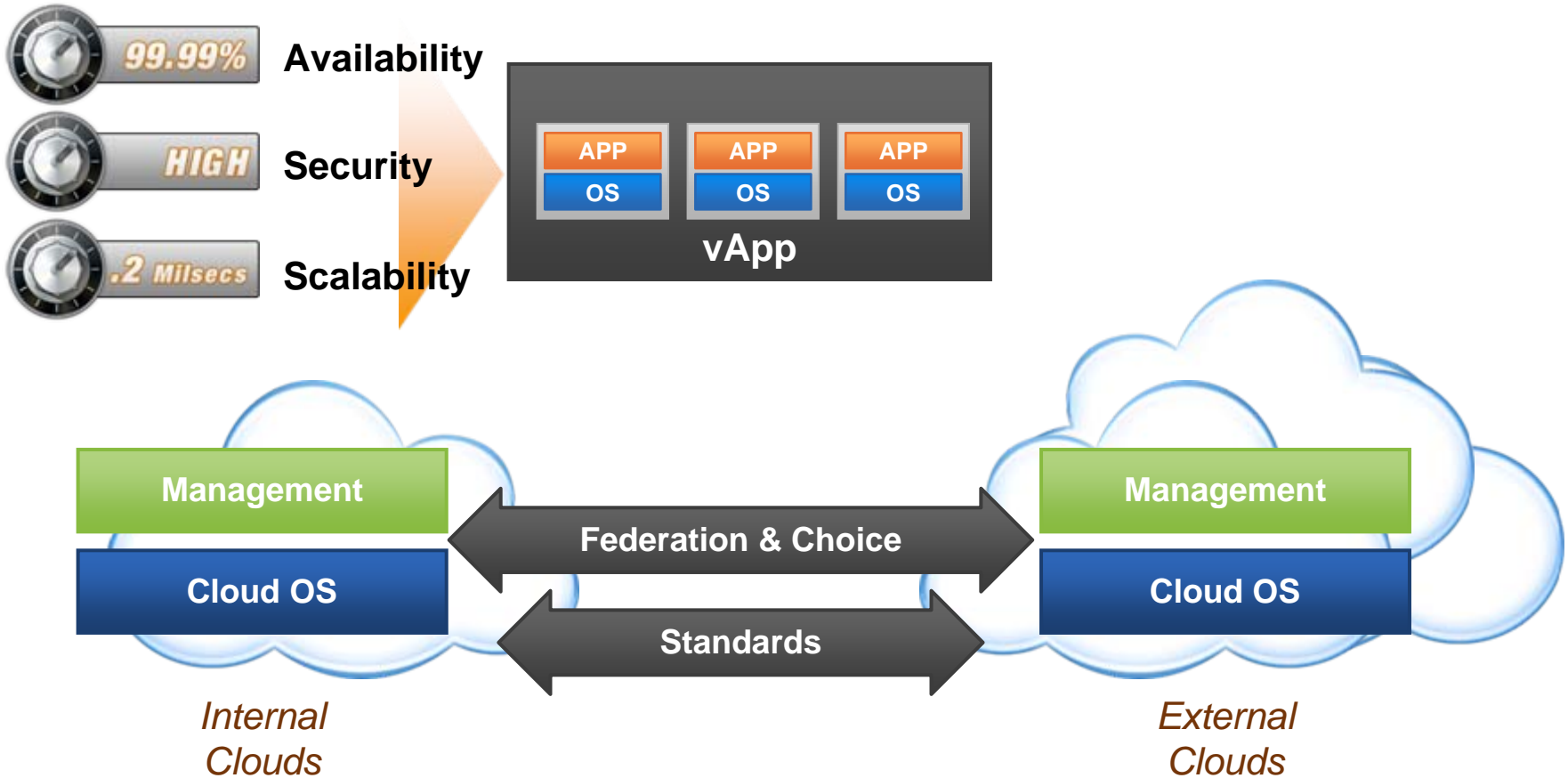
Control

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Choice

*...and remaining
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hardware, operating
system, application
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service providers*

vApp – Self Describing Applications Enable Choice



vSphere 4 Delivers Choice

Most comprehensive OS support

- Support for more guest operating systems than any other bare-metal virtualization platform

Extensive enterprise application support

- Over 300 enterprise software applications have explicit support statements for VMware vSphere today

Choice of end-to-end integrated management

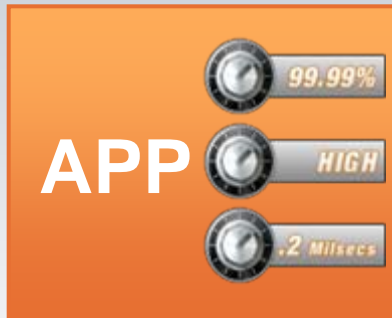
- Partnerships and integrations with leading systems management vendors

Flexibility to leverage internal and external clouds

- Standardized interfaces to federate and move between internal and external clouds

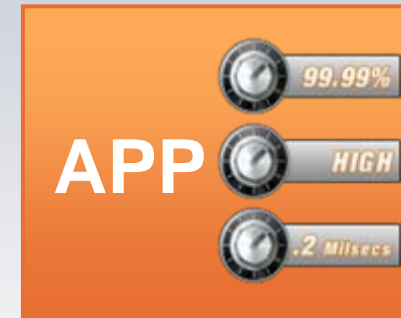
Future Proof IT...

Internal Cloud



Owned and
Operated by IT

External Cloud



Rented by IT

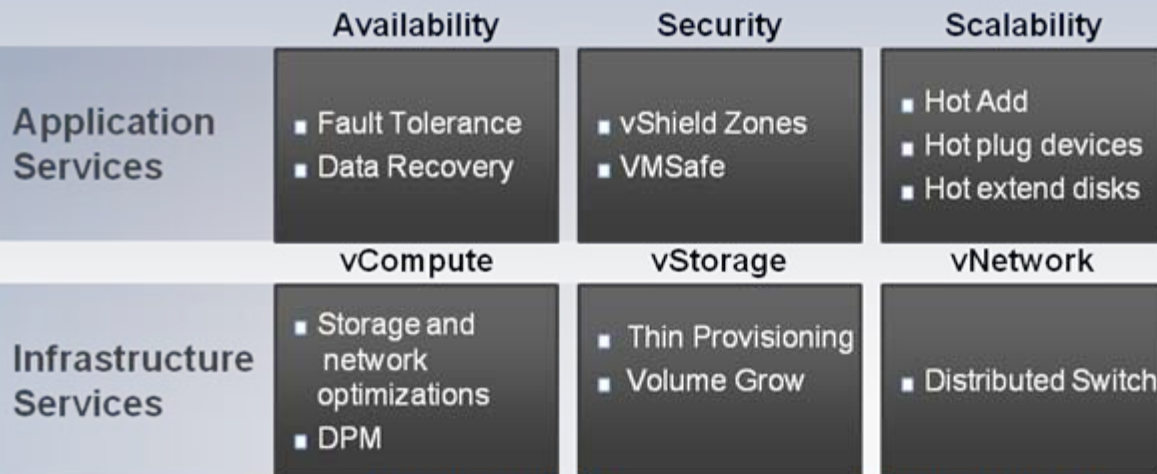
Unlock new market based economies of scale, service
and innovation beyond what currently exists today

Summary – What's New



vCenter Server

- Linked Mode
- Host Profiles
- Orchestrator



VMware
vSphere™
4.0

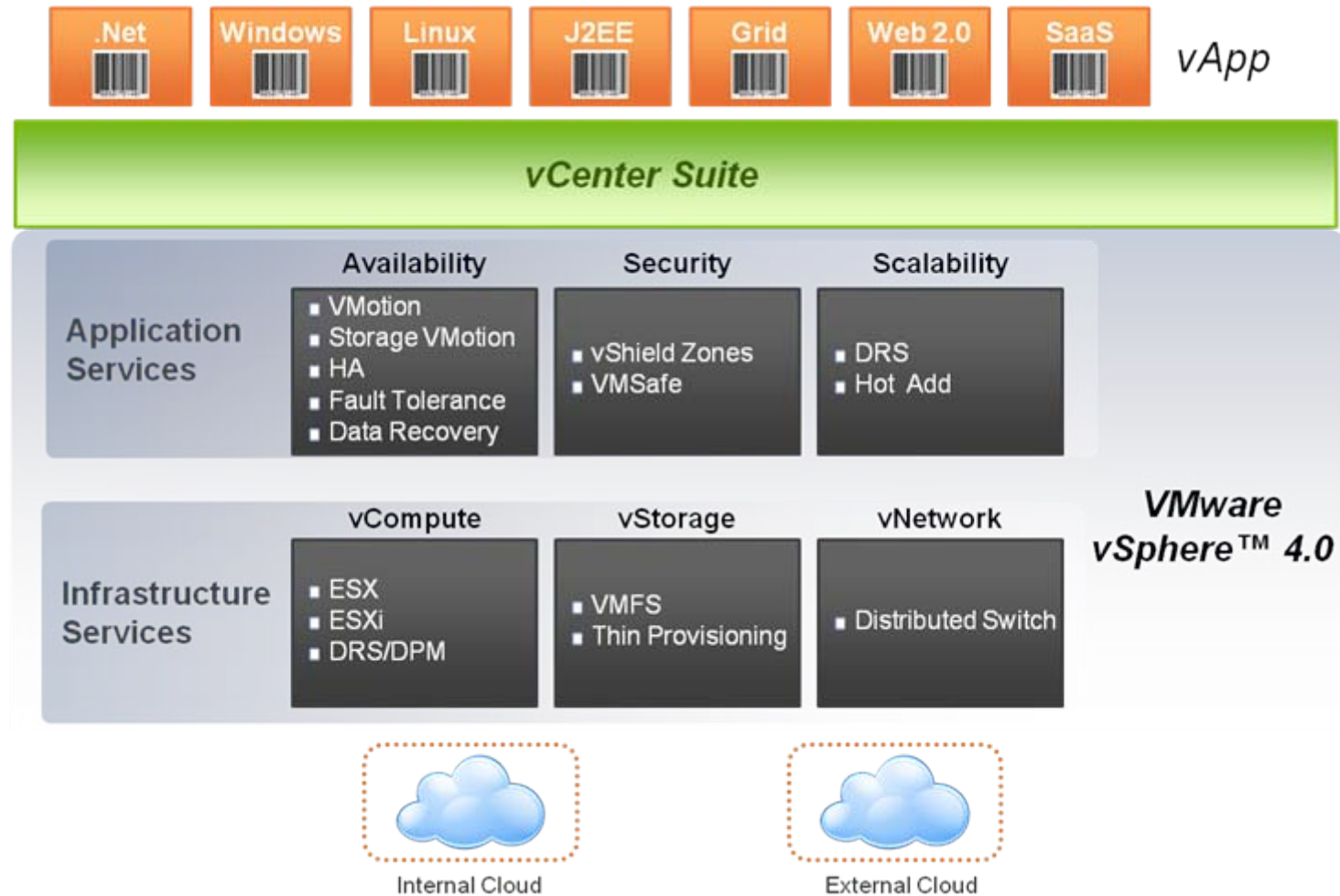


Internal Cloud



External Cloud

Summary of VMware vSphere™



*Note vCenter Server and its components are a separate purchase

VMware vSphere™ - The best choice for your business

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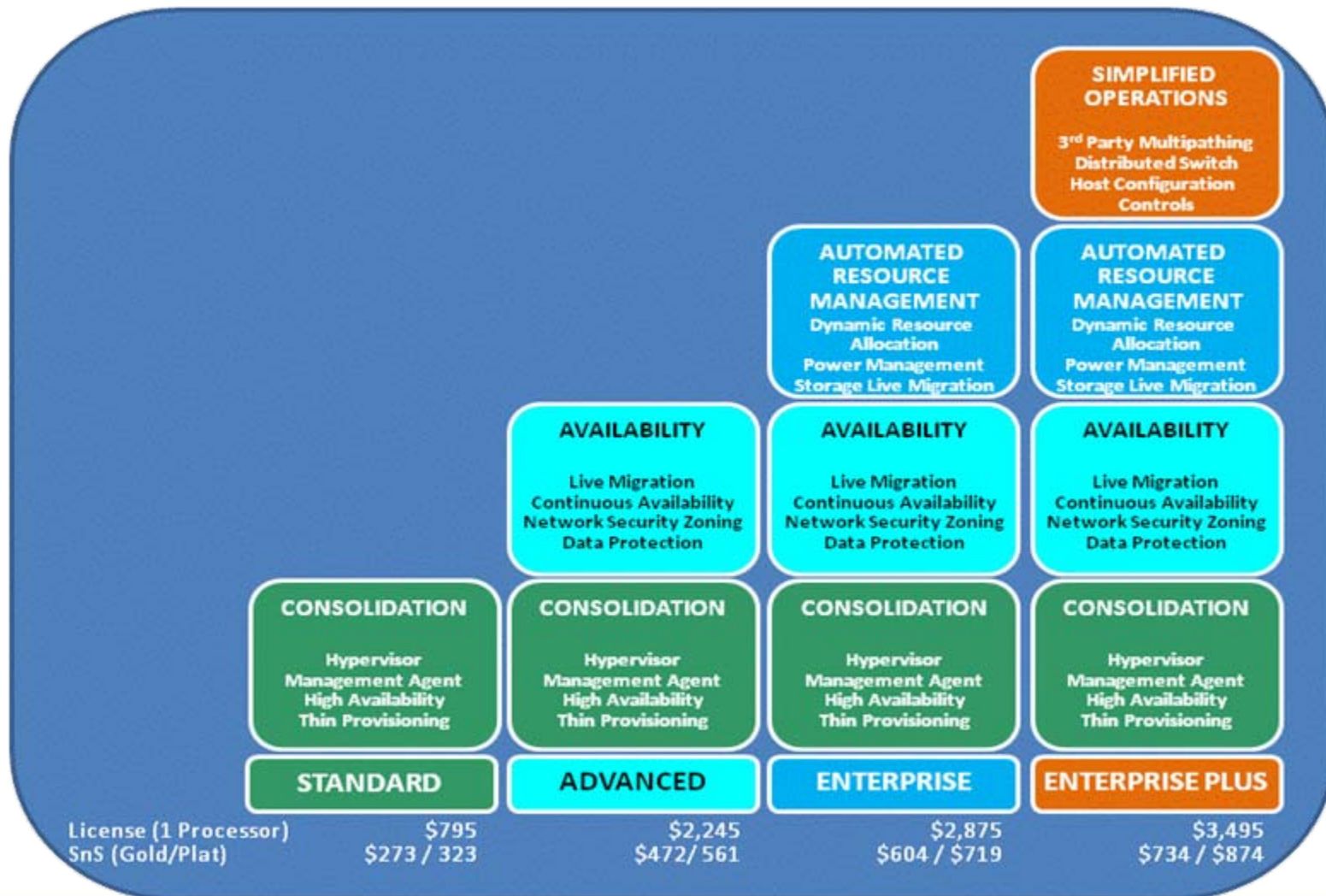
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***VMware strives to support whatever hardware, application stack,
management stack, OS, or service provider the customer has selected***

VMware strategy: Remain neutral so the customer has maximum choice

Overview of Editions



Resources and Next Steps :

- ❑ **VMware vSphere landing page**
 - ❑ <http://www.vmware.com/go/vsphere>
- ❑ **New editions overview**
 - ❑ <http://www.vmware.com/go/vsphere/buy>
- ❑ **Upgrade to vSphere**
 - ❑ www.vmware.com/go/vsphere-upgrade-center
- ❑ **Deep Dive Webcasts**
 - ❑ **Technical :**
<http://www.vmware.com/a/webcasts/index/program/179622>
 - ❑ **Overview :**
<http://www.vmware.com/a/webcasts/index/program/179617>